

Global Exchange



Learn Chinese in China



Brochure
2009-2010



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About Global Exchange Education Center



Global Exchange Center is an education service organization with an executive office in Beijing China. It specializes in high quality, professional and competitively priced Chinese Language Training programs and Chinese Business Internships. Our programs offer flexible scheduling and customized, personal attention for each student and client.

Our main office is located in Shandi, Haidian District, a convenient and modern area of northwestern Beijing. We are close to many of China's most prestigious universities, such as Peking and Tsinghua University, and several multinational high tech company offices, such as Lenovo and Microsoft. Our proximity to the Shang Di subway station allows for comfortable access to the rest of the city, making sightseeing and travel throughout Beijing easy and convenient. In addition, our discount membership at a nearby gym also provides a great way for students to stay in shape with modern equipment and group classes.



We pride ourselves on our ability to facilitate individual connections with China through language instruction, cultural immersion and career development. Whether they come for business, academic study, or pleasure, our customers always leave with a better understanding of the Chinese language and culture, building a special life long connection with China.

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Why Global Exchange Center?

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Since our founding in 1999, Global Exchange Center's teachers and support staff have been providing safe and educational experiences for thousands of professionals and university students from over 15 different countries. We are proud to consistently receive high levels of positive feedback from our customers. In many cases, our students return multiple times for further training.

Proven Quality and Third Party Approval

Our language training in China is accredited by CSN, a Swedish institution with high standards that works with study abroad students. Our intensive group courses have been approved by Bildungsurlaub, a German institution responsible for facilitating professional instruction for German employees interested in improving their foreign language skills.

Qualified, Friendly and Helpful Staff

Global Exchange teachers all have previous experience teaching Chinese and have earned degrees in either Chinese or Education. In addition, all administrative and support staff have years of experience advising and assisting our clients to ensure an enjoyable and safe stay in China.

Multi National Networking Opportunities

Networking is an important aspect of international work and travel. After several years of working with students and professionals, Global Exchange Center has accumulated a significant and diverse alumni network. Students that take our programs can utilize this valuable network to help reach their personal and professional goals.

Wide Variety of Effective Programs

We aspire to meet needs of our students by providing effective instruction and maintaining a variety of options to ensure they meet their individual goals.



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Training Methodology



Our center uses modern "Communicative Language Teaching" methods to improve students' Mandarin language skills. Students are encouraged to actively learn through speaking, listening and guided activities.

We believe the combination of intensive spoken practice and everyday experience is the most effective way to learn Chinese quickly. Frequent grammar practice is emphasized to encourage clear communication and structural understanding, helping you master new conversational patterns quickly.

Global Exchange Center can help you gain admission to a top college or university in China through its Direct University Placement service. We will help you find the program that is right for you, guide you through the admissions process, and have all of the relevant paperwork ready to go—all before you even need to book a plane ticket.

Above all, we feel that language learning must be fun and non threatening to be effective. Our teachers, selected for both their personalities and background, are patient, friendly and intelligent. They work hard to provide a fun environment so you can enjoy learning Chinese!

Our teachers utilize practical textbooks, in class activities, and special trips outside of the classroom to provide speaking practice for practical situations, such as buying clothes and ordering food.

Our Chinese Language Programs:

1. Standard Group Course: 20 group lessons per week
2. Intensive Group Course: 30 group lessons per week
3. Private Course: 10 or 20 private lessons per week
4. Chinese Test Preparation Courses: HSK or SAT 2: tailor made
5. Business Chinese: tailor made
6. Chinese for Flight Attendants: tailor made



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Effective Chinese Language Instruction



Our Chinese language programs are designed to immerse participants in Mandarin through classroom instruction, guided activities, individual tutoring, and a unique language exchange program with native Mandarin speakers.

Our training is results-oriented. Our goal is to effectively develop the conversational skills of our trainees in a relatively short period of time.

Chinese Instruction

Three components of Our Chinese Language Courses:

Core Chinese Language Course

A structured classroom environment combined with immersive experiences is the core part of our comprehensive training package. Our core language course integrates the development of four primary language skills: listening, speaking, reading and writing.

After-class tutoring

After-class tutoring provides students with opportunities to overcome their individual linguistic challenges in an informal environment. Students can receive assistance with their homework, develop specific language skills, or review classroom material.

Language Exchange

Our center organizes activities to allow both international and Chinese students to meet one another. Touring Beijing, meeting for coffee or dinner, and playing sports together will help you develop a relationship with new language partners and friends. We provide our students with a list containing background information on Chinese students interested in participating in our program.

Key Features of our Chinese language program:

1. Total immersion in Chinese with varied options for courses and activities
2. Small classes averaging 4-5 students.
3. Beginner to advanced levels available
4. Courses start on a monthly cycle, giving our students more flexibility.
5. Unique short term scheduling available from 1 to 12 weeks
6. Native Chinese teachers available with college degrees in either Chinese or Education and years of experience teaching Chinese
8. After-class language tutoring to ensure improvement
9. Language Exchange Program with native Chinese speakers

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Chinese Business Internship

Everyday, multinational companies engage in profitable business in China. Brand names ranging from McDonald's restaurants to upscale Marriot hotels continue to appear throughout the country as businesses of all shapes and sizes achieve financial success in China.

This success is typically built on a solid foundation of cultural understanding and cooperation, as Chinese parties work closely with their foreign counterparts. If you are pursuing an international career, cross cultural experience is a must.

Key Features of Chinese Business Internship:

1. Combined language instruction and business internship
2. Opportunity to practice Chinese in a practical environment
3. Valuable training on how businesses operate in China
4. Ideal for career development



Global Exchange Center arranges internships for students interested in work experience with Chinese management and coworkers. The goal of our program is to provide valuable cultural and market insight, building a greater understanding of the cross cultural interactions that define the global economy.

Practical Work Experience

Our interns have found their experiences useful for **future employment, school admission, spoken Mandarin improvement, and networking opportunities.**

Day to day involvement with coworkers and management is an effective way learn the unique values and habits that define the Chinese workplace. In addition, they will work in a specific industry, gaining an understanding of its impact on both a local and global scale.

Trainees will work in a selected company for 25-30 hours per week, over a period of time ranging from 4-16 weeks. A variety of work experiences are available depending on the individual's goal.



Some interns work as team members for projects such as online business research, marketing, public relations initiatives, language translation for business materials and customer support. Other students help host companies start or update their English websites, develop promotional materials, and provide English language support for company managers and co-workers.

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Study In China!: Direct University Placement



1. Enrollment assistance for top universities in several cities throughout China
2. Comprehensive application support
3. Visa assistance
4. Payment transfer assistance
5. On site support

University Placement

Globe Exchange Center can help you gain admission to a top college or university in China through its Direct University Placement service. We will help you find the program that is right for you, guide you through the admissions process, and have all of the relevant paperwork ready to go—all before you even need to book a plane ticket.

We offer access to a wide variety of locations in China and the types of programs, such as MBA programs, Chinese Culture or Chinese History.

Our simplified process allows us to expedite your application. We provide you with personal assistance while you fill it out and utilize our personal connections and experience to quickly complete the acceptance process. You will receive your acceptance letter within a few weeks of giving us your documentation.

After acceptance, we provide comprehensive service, ensuring that course placement, accommodation, and payment plans are taken care of. In addition, we provide visa application guidance, basic travel and medical insurance, and emergency support in China. Simply put, we make your study abroad experience in China easy flexible, and more enjoyable.



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Online Chinese Courses: Convenient and Effective Instruction Anywhere

Online Chinese Course:

1. Learn Mandarin in your home or office
2. One on one private instruction
3. Practice listening and speaking with an experienced teacher
4. Test preparation courses for the HSK, SAT2 available online



Need to keep up your Mandarin back in your home country? Looking for a tutor or to assist with your Chinese studies? Want to start learning today? In order to help students begin or continue their Mandarin studies, we now arrange online long distance Chinese courses with our teachers in China.

By utilizing free web software such as MSN and Skype, we can provide our students with effective and affordable instruction from the comfort of their home or office. Private classes are taught by our experienced teachers in China through a live connection. Additional study materials are included to create the structure each student needs to succeed.



Features of Our Online Chinese Program

1. **Qualified teaching:** All of our online teachers are native Chinese speakers with years of experience.
2. **Flexible:** Our online classes are tailored to each student's schedule and personal needs. Our teachers can help students prepare for Chinese exams in their home country or even help professionals with business terminology. Teachers can adapt to study materials that students are currently utilizing or help them find new materials.
3. **Affordable:** By utilizing free services such as Skype and MSN, we are currently able to make our effective instruction available for a much lower price. Generally, our on-line courses are cheaper (up to 15%) than comparable classroom courses.

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Teach English in China

Want to experience Chinese society and culture firsthand? Interested in living in one of the most exciting and international cities in the world with a comfortable salary and a rewarding job? Come to China and work as an English teacher! You can enjoy a unique opportunity to work and live in an exciting new country. Your adventure in China can also provide you with a vital first step into the international job market.

Searching for a teaching job placement in China from your home country can be confusing and even dangerous. It's not unheard of for teachers to arrive in Beijing only to find out that their job has been given to someone else.

Global Exchange, with a proven service record spanning over ten years, provides a comprehensive, reliable and hassle free service package so you can feel confident and safe! Our job placement service utilizes our experience, resources, and professional network to ensure that you find an ideal job placement and relocate to China safely. Afterwards we provide support to help you enjoy your daily life.

Our center matches potential English teachers with public and private schools, training centers, and corporate clients who require English training. Full time teachers may work from 25-35 hours a week, with part time teachers working anywhere from 5 – 20 hours a week.

Salaries will depend on qualifications based on work experience and certifications. Typically wages range from \$12-25 US an hour and provide enough income for a comfortable lifestyle. Some organizations will include free accommodation for teachers willing to commit to 6 months to a year of teaching.

Basic Placement Service:

1. Teaching job placement with a competitive salary
2. Information package upon arrival
3. Brief TEFL Training session
4. Continuous support for your daily life, emergencies, and placement during your stay in China.
5. Airport transfer upon arrival
6. Accommodation Assistance
7. Visa support

Optional Services:

1. Arrangement of short term travel emergency and medical insurance,
2. Social activities and excursions in Beijing



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Comfortable Accommodation



Our center offers multiple accommodation options for our students. We believe a combination of comfort and cultural exposure is the best way for our students to experience China.

Home Stay: Join a Chinese family

For complete immersion, students can choose to live within a Chinese host family. Our home stays allow students to develop their Chinese language skills rapidly and see our culture first hand. As a family member, you will eat, watch TV, and shop as a Chinese person while developing a meaningful friendship with your hosts.



Student Residence: Comfort and Privacy

Those interested in more privacy can live in privately run international student residences near our center. The conveniently located dorms provide a quiet, comfortable and safe environment. Each room is furnished with a private shower and toilet, color TV, desk, chair, single bed and small refrigerator. For a small additional fee, high speed internet access can be arranged for your room. In addition, each floor has a kitchen and laundry facilities, with a food store and cleaning service available at the front desk.



Private Apartment : Your Own Home in China


Global Exchange Center has a few apartments located near our school. This is an ideal option for individuals or groups seeking lower monthly rates and privacy. Our apartments include a private bedroom with a shared bathroom and living room. Basic comforts such as a TV, air conditioning, and home furniture are provided.

Nearby Hotels: Service and Convenience

Nearby hotels may present a good option for professionals and short term students. They can choose to stay in several hotels within walking distance. These include Holiday Inn Express, Super 8 Hotel, 7 Day Inn Hotel, and a local hotel called Long Quan Hu (Dragon Spring Lake).



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 ur center offers multi city educational tours or business study tours for international students, schools, and organizations. We utilize our resources and connections throughout the country to develop tailor made tours for a variety of customers.

Keys Features of Global Exchange Center Educational Tours in China

1. Group on site orientation and seminars held in English by Global Exchange staff
2. Onsite visits to selected organizations, schools, Chinese and multi national companies, countryside villages or other venues of interest.
3. Short intensive survival Chinese language & cultural courses.
4. Chinese Culture workshops (e.g. Calligraphy, Chinese Medicine and Acupuncture).
5. Activities with Chinese students with similar interests



Other Students Services:

In addition to cultural activities, our center provides the following services for our students as a part of our Premium Language package or as separate service:

1. **Visa Support:** We provide government approved documents for your visa application and advise our students on registration requirements in China
2. **Emergency Travel and Medical Insurance:** Our package includes emergency travel and medical insurance, lasting from one month up to a year.
3. **Airport Transfers:** we meets our students upon arrival at the airport and accompanies them to their accommodation.
4. **Welcome Information Package:** Each student receives a free information package upon arrival. It includes useful information about our center, Beijing and basic survival tips to help you adjust to your new home.
5. **Travel Assistance:** We provide assistance with the booking of airline and train tickets, accommodation, and arranging tours and activities.
6. **Communication Support:** Our office is fully connected via fax, email and Skype, and takes care of postal office needs for our students. Students can also buy an IP card in our center in order to make international long distance calls to their home county.
7. **Short Term Gym Membership Card:** We provide our students with a discount rate at clean and modern gym conveniently located in our office building. Students can easily arrange monthly or quarterly memberships to stay in shape.

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Cultural Activities in China

Exposure to cultural activities in China is a valuable part of our students' experience. Our center organizes a wide range of cultural activities and excursions as an integrated part of our programs.

Each month our center organizes monthly networking dinners for both newly arrived and old students. These provide a casual environment for students to get to know each other and to make new friends and valuable contacts. In addition to classic activities such as visits to the Great Wall, Beijing Opera and Acrobatics Show. Our center also arranges unique events such as cooking classes, tours of local communities, and trips to the Beijing Modern Arts Market. We also help students plan their own events, providing assistance with local tours, shopping, eating out, and nightlife.

Travel support and planning assistance is provided for trips outside of Beijing as well. Students have found weekend trips outside of Beijing, such as tours to Xian, Shanghai or even historical locations such as Ping Yao in Shanxi easy, enjoyable and rewarding.





Chinese Language
 Business Internship
 Distance Chinese
 University Placement
 Teach in China
 Study Tours in China

Real Life Learning Experiences in China



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