

ENGLISH IN THE USA

AN AMERICAN EXPERIENCE AT TLA



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THE LANGUAGE ACADEMY WORKS FOR YOUR SUCCESS:



- Careful appraisal and initial testing ensures that you are placed in the right level.
- Regular individual counselling with your teachers will monitor your progress throughout your course.
- Each class has a weekly review of course material and students are tested to check their progress.
- The Director is available daily to meet with you and answer any questions about your program.
- The teachers and the administration are at your disposal to give you advice and practical guidance throughout your stay.



Dear Friends,

The Language Academy is a leading English School for International students and business executives. Personal attention and quality teaching are our top priorities. We know how important learning is for you. That is why an English language course at our school is a total experience in academic, social and cultural life in the U.S.A. and a sound investment in your future. The Language Academy approach to teaching and learning English is essentially learner centered. Our teachers focus on your needs, your interests and your goals. You, the learner, are encouraged to participate actively in cultural activities and field trips outside of the school and fully benefit from your visit to the U.S. Our teachers and counselors will check your progress throughout the course and make sure you are learning effectively.

Marco Pinna
PRESIDENT



A DYNAMIC DESTINATION

The city of Fort Lauderdale itself is known as a center for business and international trade and many multinational companies have chosen this area for their headquarters. In fact, the Executive Airport is the seventh busiest airport in the U.S. In 1997, Time magazine recognized Fort Lauderdale as one of America's top 15 "Hot Spots" for job growth. Fort Lauderdale is a fast growing, vibrant city whose resident, median age is 37 and where the average household income is \$48,000 per year, well above the national average. An important factor in the city's economy is Port Everglades, the second largest passenger port in the world and port of call for many prestigious cruise lines, including the Queen Mary, Carnival and Costa cruise ships. Students attending the Executive courses will fill out a needs analysis form and, upon request, we can design a specific social program. Shortly after arrival, each executive will meet with the Director to discuss their special requirements and we can arrange, as part of the course, visits to major corporations and government offices.

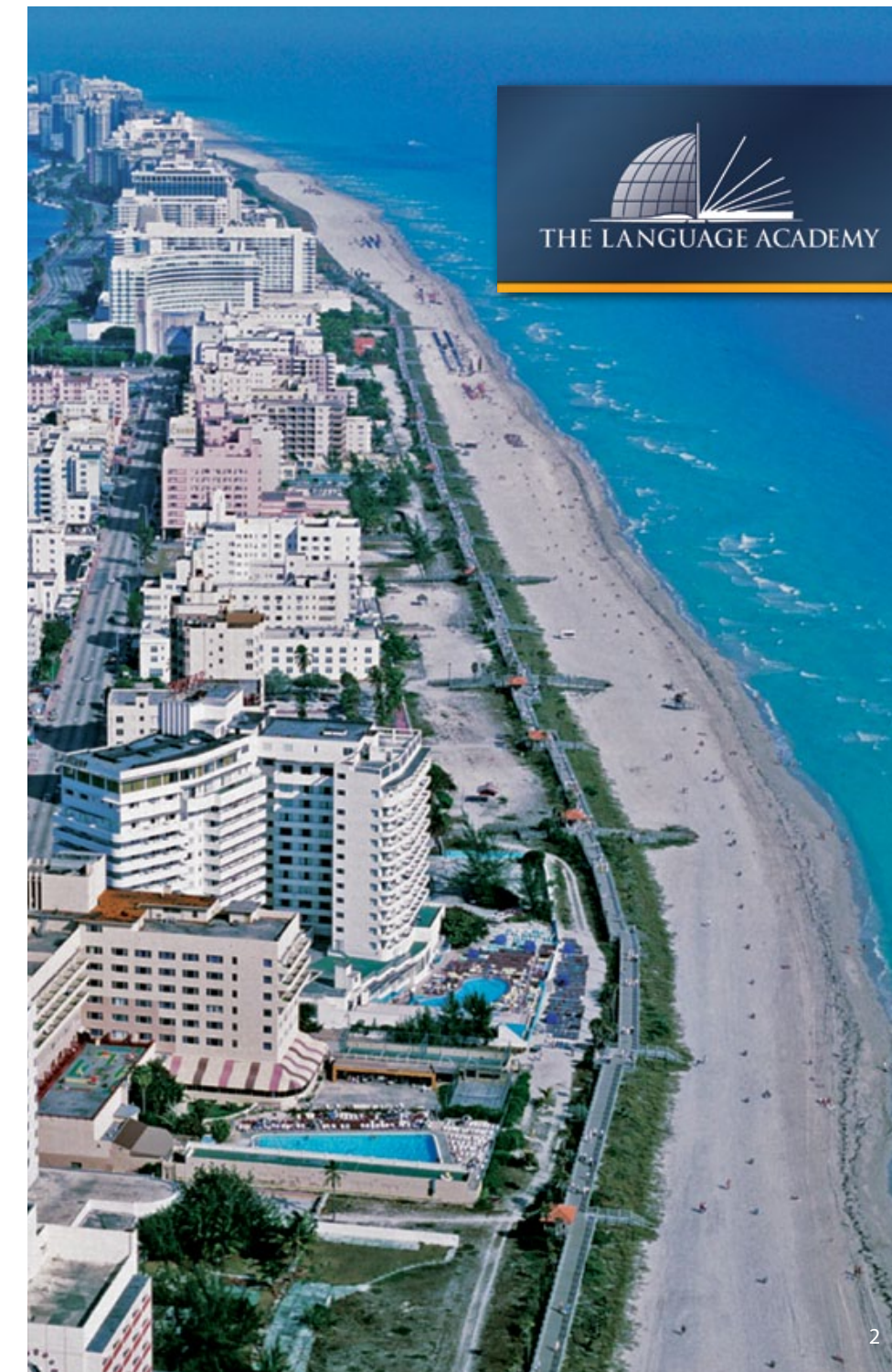
THE CITY WELCOME TO FORT LAUDERDALE THE VENICE OF AMERICA

Florida is known as the "Sunshine State" thanks to its 310 days of sunshine per year and 900 miles of beautiful, palm lined beaches. The State offers a variety of natural attractions, such as the Keys, a long chain of islands off the southern coast, and the Everglades National Park. This park preserves the natural habitat for thousands of tropical plants and animals and is still home to Indian tribes. Fort Lauderdale itself is internationally known as the "Venice of America" with 85 miles of navigable waterways and canals. The Fort Lauderdale/Hollywood International Airport is conveniently located three miles (5km) from downtown and provides a global schedule of more than 450 daily flights to the Caribbean, North and South America and the Bahamian Islands, which are only thirty minutes away by airplane.



THE WEATHER

Florida has a sub-tropical climate, ideal for enjoying the beach almost every day of the year. December - May (Winter) are the mildest months and January the coolest with an average temperature of 75°F. June - November (Summer) are the hottest months with an average temperature of 85°F. Offices, restaurants and public places are air-conditioned, so make sure you pack a sweater or light jacket for indoors. Bring your beach attire and comfortable shoes for excursions.





Ms. Georgenne Hart
DIRECTOR
OF LANGUAGE PROGRAMS

OUR GOAL is to help you make rapid progress in your practical English language skills development. Our outstanding team of highly qualified, passionate and experienced professional teachers will actively engage you and support you. Our lively and dynamic lessons will provide you with memorable moments of language learning and understanding of American culture and lifestyle.



REPORTS & CERTIFICATES At the end of your course you will receive a Certificate of Attendance provided you have attended classes regularly. This Certificate states the duration and level of study. Upon request, you may obtain from the Director of a signed report of attendance, course content and progress.



The Language Academy Certificate is awarded to any student who completes a course satisfactorily. The certificate is also based on continuous assessment of speaking and listening skills and the ability to communicate in everyday situations. The Language Academy Certificate will only be presented to those students who have attended at least 80% their classes.

THE SCHOOL



LOCATION

TLA is conveniently located in the heart of downtown Fort Lauderdale, only a short bus ride to the beach and within walking distance of the entertainment and restaurant district. TLA is near the Central Bus Terminal, Public Library and Fort Lauderdale Art Museum, as well as prestigious Las Olas Blvd with its cafes and boutique shopping.

MEDIA CENTER

Our state-of-the-art Media Center includes computers, TV/VCRs, language learning software for individual and class use. Access to the Media Center is free and we encourage you to use the internet for your self-studies and to improve your language skills. The school also provides books and magazines for your reading development.

COURSE LEVELS

There is a special curriculum for each level. Our weekly evaluation system allows you to move from one level to the next when you are ready. TLA offers 8 different levels.

COURSE LEVELS

- A1, A2, A3 = Beginner/Elementary
- B1, B2 = Intermediate
- C1 = High Intermediate
- C2 = Advanced
- D = Fluent

On your first day you will be interviewed by a senior teacher. Then we will administer a Michigan university placement test. You will be placed in a level corresponding to your test score and your communication skills. Classes meet in small groups with a maximum of 14 students. All classes are multinational and the "English only" policy provides you with the ideal learning environment.

THE ENGLISH PROGRAMS

TUITION FEES AND START DATES Class hours and start times vary from course to course. Please request specific information upon registration. Make sure that you read carefully and review enrollment terms, conditions, holidays and start dates before applying.

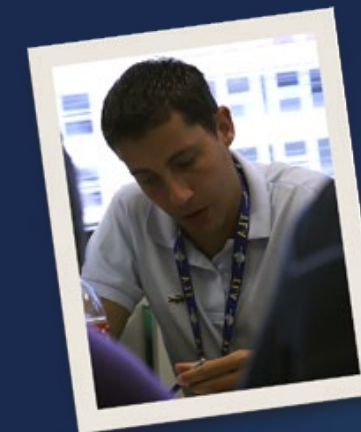
GENERAL ENGLISH A & B A complete program in grammar, reading, writing and speaking. The course provides a varied curriculum with emphasis on effective communication. Each group class has a maximum of 12 students. You can study a minimum of 2 weeks.

GENERAL ENGLISH + PRIVATE LESSONS The GEC & GED programs includes the General English group classes and 1 or 2 private lessons per day. Qualified teachers will work with you on your specific needs. Private lessons can be scheduled in the morning or in the afternoon.

PRIVATE LESSONS Private lessons may be added to any of the courses or can be taken separately. They are scheduled at your convenience and may be held at our academy or at your place of business.

CAMBRIDGE EXAMS The Cambridge First Certificate and the Certificate in Advanced English. The University of Cambridge examinations provide students with an internationally recognized qualification which is an assessment of all their skills in English. They are ideal for those who need English for further study in Europe or for work within the European Union. An intermediate or high-intermediate level of English is required for these courses.

* Important note: Cambridge and TOEFL tests take place at official test centers which may be located in various parts of town. It is the student's responsibility to arrange transportation to these test centers.



TEST PREPARATION



TOEFL (TEST OF ENGLISH AS A FOREIGN LANGUAGE)

TLA is an official IBT TOEFL Test Center

The TOEFL is a standardized test that evaluates the language proficiency of people whose native language is not English. If you are planning to study at an American college or university, you can take the course and sit the exam locally or in your own country. The course duration is of 4 weeks and an intermediate level of English is required.



TOEIC (TEST OF ENGLISH FOR INTERNATIONAL COMMUNICATION)

The TOEIC test is becoming widely recognized as a standard international test of English for the

business professional. Many international companies and airlines alike require the TOEIC certificate. This test is offered throughout the year. TLA has been an official TOEIC Test Center since 1998.

COURSES FOR TEACHERS If you teach or plan to teach English in your own country, you will be interested in our TEFL Courses. These courses will help you to improve and develop competence in practical language use and skills, refresh your knowledge of English and teach you new methods. Please ask for the special leaflet: "Teacher Training Course" for full details.



HOW TO ENROLL

To enroll, please visit your local travel agent or educational consultant. TLA is represented in more than 50 countries around the world. If there is no TLA representative in your area, go to our website: www.languageacademy.com and click on "Courses and Fees" to review the courses, the prices and the start dates. You can also phone The Language Academy directly at 954-462-8373 or write to: english@languageacademy.com. Once you obtain an Official Application Form, fill this out and return it to us. After your application is accepted, you will receive a letter of course confirmation and an invoice.



Ms. Diane Padro
DIRECTOR OF ADMISSIONS

VISAS

TLA is authorized by the US Administration to enroll non-immigrant aliens. For detailed information about F1 student visas, I-20 forms and student visa requirements, please visit our website or contact us at: english@languageacademy.com. Students who request a student visa must provide proof of financial support.

ARRIVAL INFORMATION

TRANSFER FROM THE AIRPORT If you wish, we will arrange for you to be met at the Miami or Fort Lauderdale airport upon arrival. Our transfer service will take you to your accommodation. Please complete the enrollment form if you need information about this service. We will only provide this service upon confirmation of your full flight information at least 7 days prior to your arrival. From Miami Airport, the "Super Shuttle" will take you to your destination. The shuttle service may be found outside all baggage claim areas. From Fort Lauderdale airport you can hire a cab to your hotel or apartment. We will send you your full address information and directions. Taxi fares from Fort Lauderdale airport are reasonable and should cost approximately \$25.

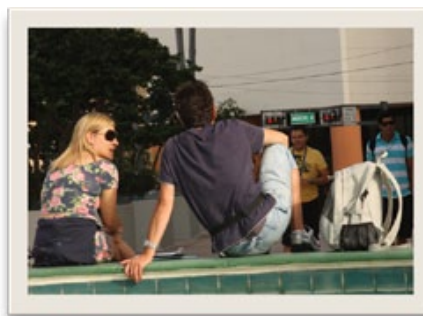


WELCOME BREAKFAST Every Monday, we offer a complimentary breakfast to welcome our new students. You will meet your classmates and the teachers, while enjoying an American doughnut or a fresh bagel. There are snacks and soda vending machines in the school. Free coffee, tea, and bottled water are available.



LOCAL TRANSPORTATION

We can assist you with a car rental during your stay in Florida. Area maps are supplied at the car rental counters or at the school where you will also find bus schedules and information about bicycle rental.



HOUSING & ACCOMMODATIONS

HOMESTAYS Living with an American host has many benefits. It is an excellent way for you to experience a new culture and a different way of life. English will be the only language of communication in your home and you will be completely immersed in your "real" American experience. Homestay fees include breakfast and dinner daily, unless otherwise specified. The confirmation sent by our Director will include the address and phone number and a brief description of your host and the house.



Ms. Lilia Silva
DIRECTOR OF HOUSING



HOTELS Reservations will be made for you at hotels, many of which are only a few minutes from the Academy. We offer a wide selection of hotels and prices. Students can choose from a variety of different locations from the beach, to the city, to the shopping districts. Hotels are more expensive during the winter high-season.

APARTMENTS

The apartments are located in the downtown area or in the beach neighborhood, within easy reach of the school. They offer single and double occupancy and are subjected to availability. Units feature totally equipped kitchen facilities. Linens (towels and sheets) are provided. The school does not arrange roommates for shared apartments. For housing rates, please visit our web site or contact us at english@languageacademy.com.



TLA ENGLISH FOR EXECUTIVES These unique courses are for the busy professionals and business people with only a limited amount of time available for language training. Before starting the course you will complete a special needs analysis which helps us to formulate a unique program tailored to your needs. You will practice your English by means of simulated business situations and role-play. Specific training is given in developing presentation and negotiating skills. Courses are offered for a minimum of one week. The maximum number of students in each executive class is 5. All executive courses have a minimum age requirement of 21 years.



EXECUTIVE A program that focuses on Business English, corporate language and the American business world.

EXECUTIVE PLUS In addition to the group program you will receive 5 private lessons where you can focus on your specific needs. The private lessons may be scheduled at your convenience.

SUPER EXECUTIVE The group program plus 10 private lessons. Monday through Friday. For tuition fees, dates and time, please refer to the tuition fees schedule.

SPECIALTY COURSES

ESP (English for Special Purposes)

TLA's ESP Programs have acquired an international reputation and are attended by professionals and business executives from all over the world.



- English For Finance
- English For Law
- English For Journalism
- English For Human Resources
- English For The Marine Industry
- English For The Medical Profession
- English For Marketing
- English For International Trade
- English For Executive Assistants
- English For The Agriculture and Food Industry

ENGLISH FOR TOURISM is a topical, practical course for participants working or interested in working in the tourism industry, as well as people who wish to use their English for travel. The special topics include terminology for travel agents and airlines, restaurants and hotel reservations, cancellations, etc. This program combines General English and travel related classes.

An intermediate level of English is required.



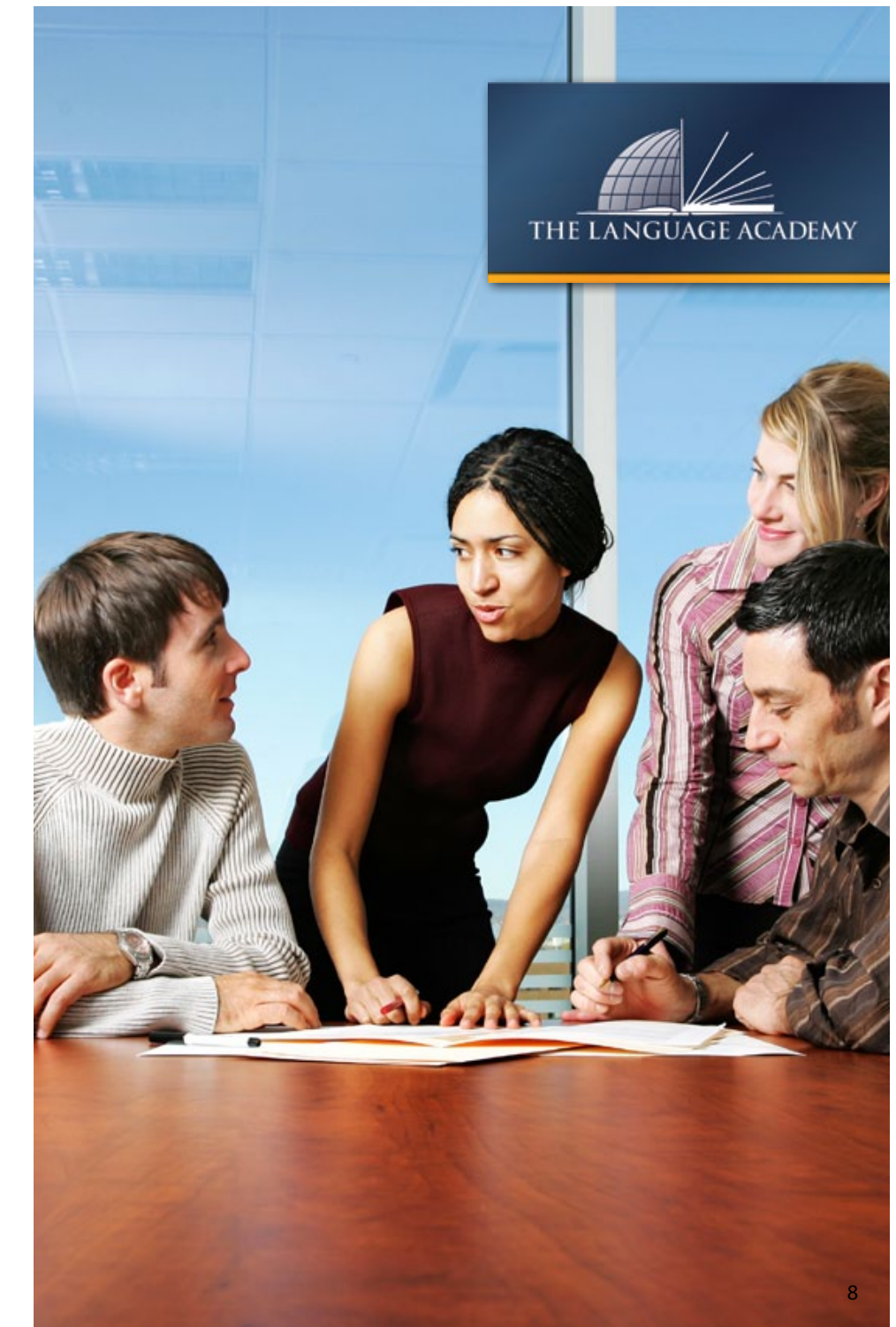
ENGLISH YOUR KEY TO SUCCESS

UNDERSTANDING AMERICA Our Executive Programs will give you many chances to communicate with native-speakers of English. As part of the full immersion training, The Language Academy may provide you with the unique opportunity of meeting with business people and professionals who will give lectures on American culture and business topics and answer your questions. This will create a source of stimulating discussion subjects for you and your teachers and will open a new horizon in your understanding of American society and global trading.

THE BEST CHOICE TLA is accredited by ACCET (Accrediting Council for Continuing Education and Training), an agency recognized by the Department of Education. Institutions accredited by ACCET undergo a very strict review process, regarding financial, academic and ethical standards.



A QUALITY SCHOOL The IALC quality seal is a trusted symbol in language study abroad. All IALC language schools are regularly inspected and continuously monitored. IALC language schools are independently owned and managed. Each language school reflects the unique character of its location and country, and looks after its students with local pride and meticulous attention.





BOAT SHOW & YACHTING Fort Lauderdale is the U.S. yachting capital and there are more than 20 marinas in the city. The Fort Lauderdale Boat Show has become the largest boat show in the world and attracts thousands of international visitors from Europe, South America and the Far East. For those of you who love boats and the ocean, it is the perfect opportunity to learn English and admire some of the most beautiful yachts in the world.

NIGHTLIFE Fort Lauderdale has more than 3,500 restaurants offering a wide variety of American and international food, from Mexican to Caribbean. The city has hundreds of pubs, discos, and clubs.



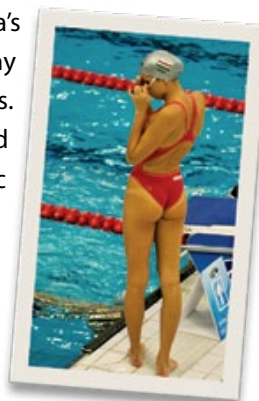
AN AMERICAN EXPERIENCE



BEACHES Fort Lauderdale is one of America's favorite tourist destinations because of its many miles of white sand and palm tree-lined beaches. The beach is open to the public. It is free and equipped with showers, bathrooms and picnic areas.

SPORTS Fort Lauderdale is an aquatic sports paradise. The beach offers jet-ski and parasail rentals. Our city is also home to the Swimming Hall of Fame, where U.S. Olympic teams practice. It is open to the public.

ACTIVITIES The Broward Center for the Performing Arts features many Broadway shows including smash hit musicals like "Phantom of the Opera" and "Les Miserables," and hosts the world's best musical directors and opera companies. The Staples Center and Miami Arena offer Pop & Rock concerts year-round. Fort Lauderdale offers a variety of outdoor festivals, such as the Louisiana Zydeco Festival, Jazz in the Park and the Air and Sea



EXCURSIONS & WEEKENDS

Our Activities Coordinator plans a weekly program of exciting activities providing an opportunity to have fun, practice your English and meet American people. During the weekends, there are excursions to beautiful places such as the Bahamas, Key West, Cape Kennedy and Disney World. We organize evening activities, visits to restaurants, pubs, theatres and cinemas.



THE EVERGLADES Florida's natural wonder Take an airboat ride through the "River of Grass," and visit our resident alligators!



CAPE CANAVERAL & NASA
Learn the History of the U.S. Space program and tour the launch sites and exhibits.



INDIAN RESERVATIONS
Visit the Miccosukee and Seminole Indian Reservations.



MIAMI Enjoy the restaurants, exciting nightlife, and the famous Art Deco District.



KEY WEST Go snorkeling, sun-bathing, and tour Hemingway's town. Stay for the fabulous sunset!



ORLANDO The home of Disney World, Epcot, Sea World, Universal Studios. Islands of Adventure, Animal Kingdom and MGM Studios.



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