




# DUBLIN


*Speak with Confidence*










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## BERLITZ HISTORY

Berlitz was founded in 1878 by Maximilian Berlitz. Already running a successful centre, Maximilian Berlitz needed a new French instructor to teach and hired a French assistant by the name of Nicholas Joly. Joly had been the most promising candidate, but when the Frenchman arrived in Providence, Berlitz was horrified to find that Joly spoke no English. As Mr Berlitz was sick at the time, he told Joly to lead classes to the best of the Frenchman's ability. Berlitz asked his assistant to point at objects, repeating the French word for them, and act out verbs.

Upon his return, he was surprised to see the great progress that the students had made and realised the importance of this discovery i.e. learning a target language through the target language rather than the traditional techniques which characterised learning until this point.

Today, Berlitz continues this spirit of innovation, with a range of learning techniques and programme formats; incorporating the benefits of new media, such as Internet based e-learning where appropriate, and introducing new programme formats such as our Total Immersion™ to cater for new client needs.

At Berlitz Dublin, we are committed to delivering the best learning approaches and strategies. Our goal is to ensure that you, our students, make the maximum progress in the time that you study with us and that we support you in realising your career and life-goals.

## WELCOME TO BERLITZ DUBLIN!

At Berlitz Dublin, we offer a fantastic range of Intensive English, IELTS preparation, Cambridge Exam and English for Business & Professionals to suit your each and every need. Whether you are studying IELTS or English for Academic purposes in order to progress to a university; or studying English for Business to enhance your career prospects; or studying an Intensive English course, simply for fun; we are committed to providing a high quality English language study environment.

At Berlitz Dublin, we believe in providing a fun and stimulating environment in which you can learn and improve your language skills. Each student is treated as an individual and supported with a tailored study plan to help you achieve your study and career goals. Regular feedback ensures that your progress is carefully monitored and our staff are there to ensure you get the advice and guidance that you need.

At Berlitz Dublin, we focus on providing a warm and friendly environment in which you can progress and reach your study goals. We understand that you want a fun and stimulating environment in which you improve your language skills, make new friends and experience the many and varied facets of Irish cultural life.

Come and visit the popular city destination of Dublin

We are committed to providing the highest quality standards and to ensure that your English study programme is an experience you will treasure for the rest of your life. We look forward to welcoming you here!



Mark Harrington  
Managing Director

www.berlitz-dublin.ie - BERLITZ DUBLIN

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**EXCELLENT FACILITIES**

Located in a traditional Georgian building in Merrion Square; complemented by modern classroom facilities, our centre offers a high-quality environment in which our students can study, relax and enjoy their Irish study experience.

**AN EXCITING PROGRAMME SELECTION**

Berlitz Dublin provides an exciting, new range of programmes for clients. Students can choose core programmes such as General English, Business English, IELTS Preparation, Academic English or Exam preparation courses and combine these with options such as Internship or Demi-pair programmes.

We also offer an exciting new range of programmes for clients; including 40+ Sport & cultural programmes or Executive Group programmes.

A key concept is the Berlitz Dublin Pathways programme which allows students to combine a General English or IELTS English programme with specialisations in English For Business & Professionals, Academic English or English For Special Purposes.

**EFFECTIVE LEARNING ENVIRONMENT**

Our programmes are designed to provide you with the most effective learning experience. Programmes and teaching are carefully monitored to ensure the highest quality delivery at all times.

**ACTIVE SOCIAL & CULTURAL**

**ACTIVITIES PROGRAMME**

Berlitz Dublin believes an active social & cultural programme is key to a successful study experience. We encourage all our students to take advantage of the programme on offer.

**EXAM PREPARATION & TESTING**

Berlitz Dublin provides preparation for IELTS, Cambridge exams, TOEFL and BULATS. We host monthly IELTS exams as a satellite test centre for Dublin university.

**A PERSONAL TOUCH**

From the moment you step through the door, your opinion matters. Feedback on your progress and your course is continually evaluated to ensure you receive the best possible assistance to achieve your learning objectives.



**DUBLIN CITY LOCATION**

Dublin is a city steeped in history and tradition! Let yourself be charmed by Dublin and its literary tradition. As you would expect from a city that is more than 1000 years old, there is ancient history to discover all over Dublin. From streets and buildings to cultural objects, you will find remnants of our Victorian, Georgian, medieval and even Viking eras!

Experience the festive St Patrick's Day in March or the Writer's Festival in May celebrating contemporary writers as well as the literary heritage of world famous writers such as Samuel Beckett, WB Yeats and James Joyce.

Revel in the vibrant live music scene, from arena to clubs and the streets of Dublin. Whatever type of music you're into, you're never far from a gig in Dublin. Live traditional Irish music sessions take place nightly in dozens of pubs and hotels, and there are plenty of concert venues and clubs hosting local and international bands, artists and DJs.

Dublin's Temple Bar district richly deserves its status as the city's Cultural Quarter. As well as its many fine bars and restaurants, you'll find plenty of cool independent fashion and design shops, colourful outdoor markets and award-winning architectural spaces. No trip here should be complete without a stroll through its cobbled lanes, full of restaurants, shops, galleries and architectural grandeur.

Take a walk down to the bustling Moore Street market or relax in one of Dublin's many parks. Did you know that Dublin has more green spaces per square kilometre than any other European capital city? Welcome to Dublin – the green capital of the Emerald Isle!



Dublin's a great city – but it's so much more than that. Travel north or south of the city centre by DART rail service or by bike, and you'll find a sparkling string of coastal towns, beaches, harbours and bracing sea views.

Not only has a trip to Dublin become more affordable than ever, you can also enjoy so many things during your visit without spending a single euro. From museums and galleries to parks and festivals, they're all fantastic – and free!

Berlitz Language Centre is located in a traditional Georgian building in the heart of the city. The school has 7 classrooms and additional space at a supplementary building. The centre is located in an exclusive district near government buildings, with excellent public transport connections.

The centre is equipped with an IT suite for self-study and keeping in contact with friends and family. In addition, there is free Wifi throughout the centre. Library facilities are also available providing access to a wide range of Easy-Readers and CD's.

**FACILITIES COMPRISE OF**  
7 modern classrooms

**IT suite**  
IT suite with Broadband Internet access for research and email free of charge. Free Wireless internet (Wi-Fi) is available.

**TV and DVD suite**  
Meeting room facility featuring Plasma TV and DVD equipment.

**Learning Resource Centre**  
Books, tapes, CDs, DVDs and reference materials including interactive dictionaries, atlases and encyclopedias.

**The centre is open from 9.00 am to 5.30 pm.**

There are many restaurants, coffee shops and other types of food establishments within walking distance of the school.

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**CLASS TIMES**

**STANDARD (15 Hours)**  
Classes are from 9.30 AM - 12.45 PM  
(incorporating a 15 minute break at 11.00 AM)

**INTENSIVE (20 Hours)**  
Classes are from 9.30 AM - 12.45 PM  
(incorporating a 15 minute break at 11.00 AM)  
plus 2 afternoons 1.45 PM - 4.15/5.00 PM

**SUPER-INTENSIVE (25 Hours)**  
Classes are from 9.30 AM - 12.45 PM  
(incorporating a 15 minute break at 11.00 AM)  
plus 4 afternoons from 1.45 PM - 4.15/5.00 PM

With years of experience teaching English courses to thousands of international students, Berlitz Dublin are confident that we will have the perfect English course available for you. Choose from our range of English courses including, General English, Business English, IELTS Preparation, and Cambridge Certificate Programmes.

Students can join our year round General English courses every Monday. Programmes are taken in small groups of four to twelve students after an initial Placement Test to establish the appropriate proficiency level. Berlitz Dublin offers a range of programmes to suit your study goals.

We also offer an exciting range of value added programmes including:

- **Demi-pair Programme**  
An innovative programme combining English study with free accommodation in exchange for help with housework.
- **Career Development Programme/Internship**  
An excellent programme designed to give candidates the opportunity to develop their work skills, English and gain a useful Internship in a field relevant to their career aspirations.
- **40 Plus Sport or Culture**  
Designed for the more mature student. This programme allows you to combine study with pursuit of a sports interest; such as golf or tennis; or follow a Berlitz Cultural programme.
- **Parents & Children**  
A programme which allows parents to combine a family holiday with English study.

Our Pathway programmes are designed to give you the flexibility to tailor your course to suit your study goals and interests.

Students who choose the Pathways programme will study a foundation General English programme (15 hours) and choose either an Intensive programme format, incorporating a foundation General English programme (15 hours) and one extra module (5 hours) or a Super-Intensive programme format, incorporating a foundation General English programme (15 hours) and 2 extra modules (10 hours). Students can choose modules based on the following Pathways:

PATHWAY	FOCUS	SKILLS MODULES
GENERAL ENGLISH & COMMUNICATION SKILLS	Improving general English & communication skills	Communications skills Pronunciation General writing skills Advanced discussion skills
BUSINESS & PROFESSIONAL	Improving language within a business context	Business correspondence skills Business presentations Business negotiating skills Business case studies English for marketing/finance
IELTS & ACADEMIC	Improving English skills in preparation for an IELTS official exam and improving academic English skills in preparation for university	IELTS preparation Academic English skills
CAMBRIDGE EXAMINATION	Cambridge exam preparation	PET/FCE/CAE/CPE

Our English programmes incorporate our Pathways concept; whereby, in addition to a core English programme, students choose specialist areas of Business English, IELTS, Academic and Exam Preparation ( PET, FCE , CAE etc). This allows students to tailor their English programmes to suit their interests and study goals. Furthermore, our promise to you is that we will always look to provide a specialisation for you. Check with our team regarding any special request you have.

In general, full-time IELTS and Academic English programmes are available throughout the year. Check availability for full-time Business English programmes and Cambridge examination programmes.

**ADULT PROGRAMMES**

**ENGLISH PATHWAYS**  
(Business English, Academic English, Cambridge preparation, IELTS preparation)

GENERAL ENGLISH

BUSINESS ENGLISH

CAMBRIDGE CERTIFICATE

IELTS MASTERCLASS

ACADEMIC ENGLISH

CAREER DEVELOPMENT PLUS INTERNSHIP

DEMI-PAIR

TEACHERS TRAINING

40 PLUS SPORT & CULTURE

PARENTS & CHILDREN

EXECUTIVE PROGRAMMES

- **General English & Communication Skills**  
This pathway focuses on developing general English skills and is designed to develop strong communication skills through the use of role-plays and case examples to illustrate learning points and allow participants to practice skills learned.
- **Business & Professional**  
This pathway allows participants to develop their language skills within a business and professional context.
- **IELTS Masterclass & Academic English**  
This pathway allows participants to develop their academic English skills and to prepare to take the IELTS test so that they can register an IELTS score for entry to an Irish or British University.  
  
The Academic English modules aim to improve students' ability to participate in university course lectures, class discussions and presentations.
- **Cambridge Examinations**  
This pathway is useful for higher-level students who require a widely-recognised certificate of general competence for employment or study purposes.

KEY FACTS

**TUITION**  
15, 20 or 25 hours per week

**GROUP SIZE**  
Maximum 15

**START DATE**  
Any Monday  
(except Bank Holidays)

**COURSE LENGTH**  
Flexible  
Minimum 2 weeks

**MINIMUM AGE**  
16

**IDEAL COURSE FOR**  
All - professionals, students and graduates

*“The classes at Berlitz are dynamic. People can participate in different activities and funny games. We have small class sizes. Courses are well organised and you are able to progress continuously.”*

Angela Ramirez, Colombia.

**Programme Description**

The General English classes concentrate on improving every aspect of your English. Our approach is to provide a stimulating and highly interactive environment in which you can develop your language skills. We firmly believe in developing each student’s language ability so that you are able to develop as quickly and effectively as possible.

In any typical week, you will work on developing and improving all language skill areas with a focus on active communication skills in real life situations.

In your General English class, you will work on:

- Speaking Skills
- Listening Skills
- Reading Skills
- Writing Skills
- Pronunciation
- Grammar & Vocabulary

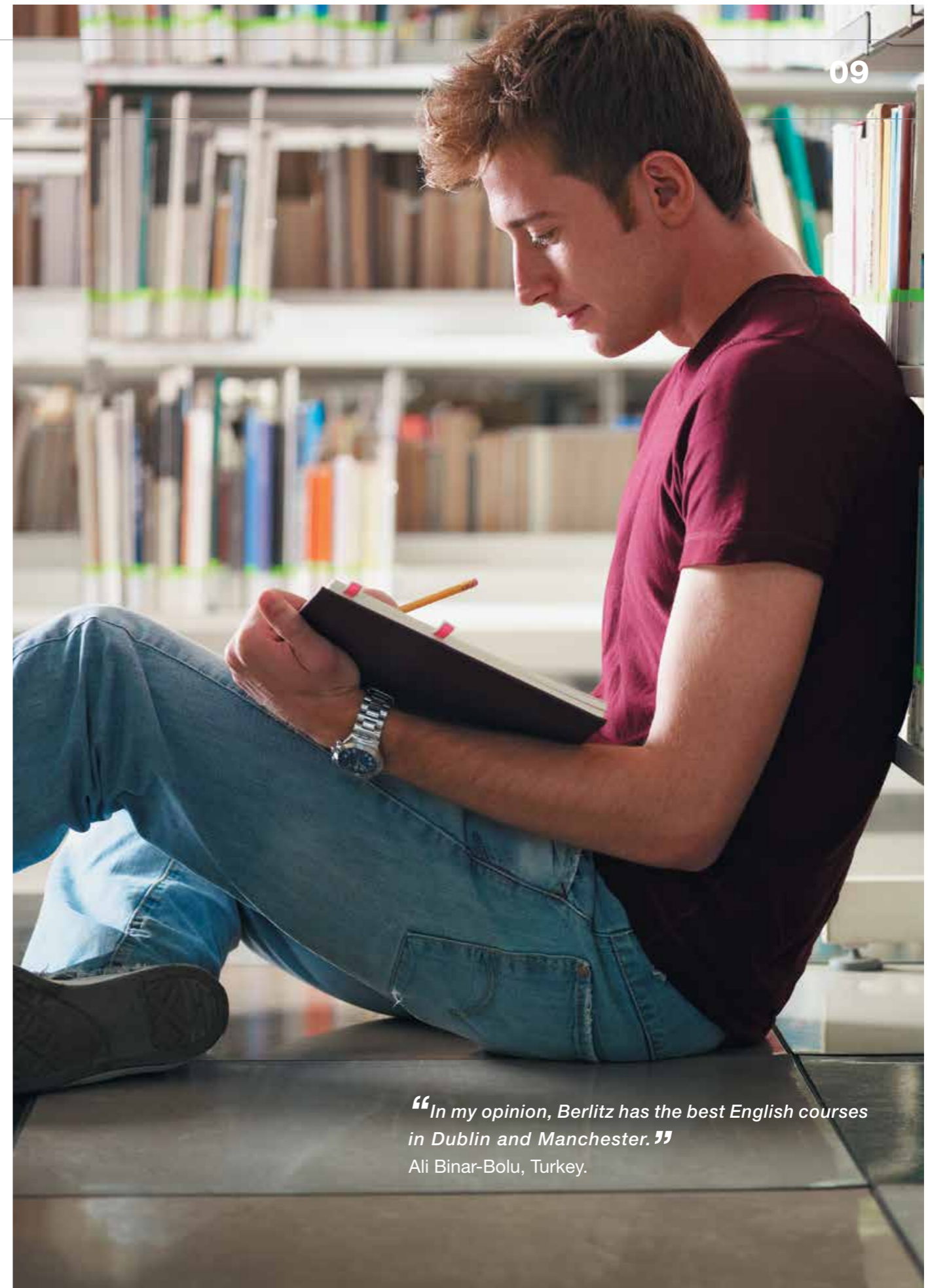
On this course you are given regular homework. Students are tested on a weekly basis to check their progress and regular tutorials are provided to discuss progress and individual needs.

**Course Books & Materials**

All programme syllabuses have been carefully designed to ensure students make maximum progress. A range of course books are used over the programme. These have been carefully selected to ensure that students benefit from a range of quality study materials.

**Levels**

The levels of the classes range from complete beginner (A1) to advanced (C2) and you will have a placement test on your first day to find the right level for you.



*“In my opinion, Berlitz has the best English courses in Dublin and Manchester.”*

Ali Binar-Bolu, Turkey.



**KEY FACTS**

**TUITION**

15, 20 or 25 hours per week

**GROUP SIZE**

Maximum 15

**START DATE**

1st Monday of every month. \*

\*Start on Tuesday if Monday is a Bank Holiday.

**COURSE LENGTH**

Flexible

Minimum 2 weeks

**MINIMUM AGE**

16

**IDEAL COURSE FOR**

All - professionals, students and graduates

*“I enjoy the fact I am surrounded by both pleasant and friendly members of staff and students. It’s a really comfortable environment in which to improve my language with wonderful people from different countries.”*

Armin Lesik, Russia.

**Programme Description**

This programme is designed to develop your language skills within a business context. It develops a wide range of Business English skills covering areas as diverse as formal Report-Writing topics, presentation skills and sales & negotiation skills. The programme is designed to develop strong communication skills and uses role-plays and case examples to illustrate learning points and allow participants to practice skills learned.

The Business English programme covers a wide range of functional areas including General Business and specializations such as English For Marketing, Trade and Investment and Finance.

**English Pathways**

This programme is provided as both a stand alone programme and a Skills Module within our English Pathways Programme. Please refer to page 7.

**Course Books & Materials**

All programme syllabuses have been carefully designed to ensure students make maximum progress. A range of course books are used over the programme. These have been carefully selected to ensure that students benefit from a range of quality study materials.

**Levels**

Minimum Entry Level for this programme is Intermediate (B1).

**Certification**

Students can choose to enter the Cambridge Business English Certificate (BEC).

This programme is subject to a minimum number of 5 participants. Please note that Business English is always available within the pathways programme.

**KEY FACTS**

**TUITION**

15, 20 or 25 hours per week

**GROUP SIZE**

Maximum 15

**START DATE**

1st Monday of every month. \*

\*Start on Tuesday if Monday is a Bank Holiday.

**COURSE LENGTH**

Flexible

Minimum 2 weeks

**MINIMUM AGE**

16

**IDEAL COURSE FOR**

All - professionals, students and graduates

*“I would describe Berlitz as an open and warm atmosphere in which to study. The teachers are competent, approachable and all the staff make for a wonderful experience.”*

Katja Kauffman, Germany

**Programme Description**

This programme prepares participants for entry into Cambridge Examinations. Cambridge Examinations – Preliminary English Test (PET), First Certificate in English (FCE), Certificate of Advanced English (CAE), Certificate of Proficiency in English (CPE) - are useful for higher-level students who require a widely recognised certificate of general competence for employment or study purposes.

Consult with Berlitz Dublin regarding current levels and availability.

**English Pathways**

This programme is provided as both a stand alone programme and a Skills Module within our English Pathways Programme. Please refer to page 7.

**Course Books & Materials**

Course books are carefully selected to ensure students benefit from a range

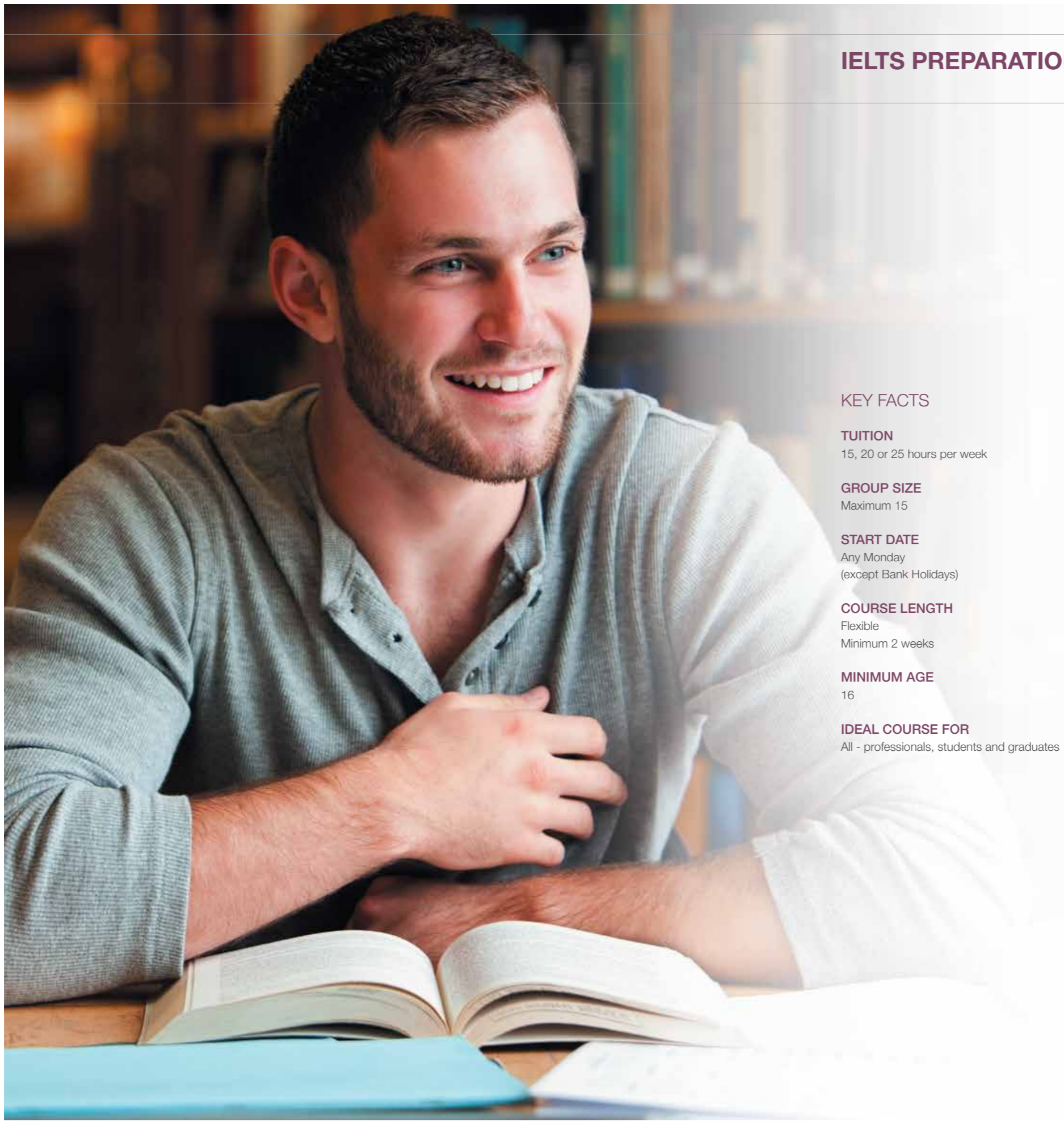
of quality study materials suitable for the course.

**Levels**

The levels of the classes range from Elementary (A2) to proficiency (C2).

This programme is subject to a minimum number of 5 participants. Please note that Cambridge preparation is always available within the pathways programme.





**KEY FACTS**

**TUITION**

15, 20 or 25 hours per week

**GROUP SIZE**

Maximum 15

**START DATE**

Any Monday  
(except Bank Holidays)

**COURSE LENGTH**

Flexible  
Minimum 2 weeks

**MINIMUM AGE**

16

**IDEAL COURSE FOR**

All - professionals, students and graduates

**Programme Description**

To prepare you to take the IELTS (International English Language Testing System) test so that you can register an IELTS score for entry to a British/Irish University.

**IELTS Masterclass**

This programme is designed to ensure that you achieve your desired IELTS score as quickly and effectively as possible.

Throughout the learning process, we measure your progress clearly and visibly to highlight strengths, needs and objectives.

**English Pathways**

This programme is provided as both a stand alone programme and a Skills Module within our English

Pathways Programme. Please refer to page 7.

**Course Books & Materials**

Course books are carefully selected to ensure students benefit from a range of quality study materials suitable for the course.

**Levels**

The levels of the classes range from Intermediate (B1) upwards.

*“Berlitz is an excellent place to study, I had a great experience. I like the methodology and the rhythm of classes, I wish I could have stayed longer.”*

Pablo Da Silva, Brazil.



## KEY FACTS

### TUITION

15, 20 or 25 hours per week

### GROUP SIZE

Maximum 15

### START DATE

1st Monday of every month. \*

\*Start on Tuesday if Monday is a Bank Holiday.

### COURSE LENGTH

Flexible

Minimum 4 weeks

### MINIMUM AGE

16

### IDEAL COURSE FOR

All - professionals, students and graduates

*"I have really enjoyed discussing very diverse topics that arose in class. I really appreciated the effort that the staff and teachers put in, to satisfy our needs."*  
Violeta García, Spain.

## Programme Description

This programme is designed to develop language and study skills within a Irish academic context. The programme aims to improve students' academic grammar and vocabulary proficiency in reading and writing. At the same time, it aims to improve students' academic writing skills with a focus on critical thinking, integration of reading and writing.

This course also aims to improve students' ability to participate in university course lectures, class discussions and presentations.

This programme can be combined with an IELTS preparation course for those looking to improve their IELTS score.

### English Pathways

This programme is provided as both a stand alone programme and a Skills Module within our English Pathways Programme. Please refer to page 7.



### Course Books & Materials

Course books are carefully selected to ensure students benefit from a range of quality study materials suitable for the course.

### Levels

Students must have a minimum level of English equivalent to IELTS 4.5.

This programme is subject to a minimum number of 5 participants. Please note that Academic English is always available within the pathways programme.



## KEY FACTS

### TUITION

15 hours per week  
General English

### GROUP SIZE

Maximum 15

### START DATE

Any Thursday  
(except Bank Holidays)

### COURSE LENGTH

Minimum 12 weeks

### MINIMUM AGE

19

### IDEAL COURSE FOR

Students seeking Irish family life experience

*"My experience as a demi-pair has been very good. The family was kind and sweet and they have become a second family for me. I'm really happy to have had this experience and I think I've improved my English, especially speaking and the pronunciation"*  
Laura Benoit, Belgium.

## Programme Description

This programme is designed for students to combine a study programme with the experience of living with an Irish family and assisting in the family home. It is an excellent way to improve communication skills, improve fluency and experience Irish family life whilst also living economically during your stay in Dublin.

Demi Pairs improve their English language skills and our families receive a much needed helping hand around the house! Our economical and professionally run Demi-Pair programmes operate all year round.

Berlitz Dublin places Demi-Pairs in carefully selected and personally visited families in the Dublin area - this economical exchange programme enables Demi-Pairs to attend English Language Tuition in the mornings and to assist in the family home in the afternoons/evenings for 15 hours per week and 2 nights babysitting per week, in exchange for full board accommodation in a single room in the family home.

### Entry requirements

- 19 years or over
- Intermediate level of English (B1)
- EEA country passport holder
- Previous work experience with children is required
- This programme is available for EEU and non EEU students.



**KEY FACTS**

**TUITION**  
1 month  
(15 hours per week)

**WORK PLACEMENT**  
12, 24 or 36 weeks

**REMUNERATION**  
Unpaid

**LOCATION**  
Ireland

*“Berlitz has an amazing service that provides real and interesting work placements”*  
Mitshuhiro Tanaka, Japan.



**Programme Description**

In a competitive market place, gaining international work experience can make that vital difference. An internship can have tremendous benefits for participants in providing personal experience of the culture, customs and conventions associated with an English speaking business environment. As such, it can provide positive benefits for those planning a career with an international basis.

This innovative programme is designed to give International students seeking to make a career in Ireland, the essential language and cultural, employability and management skills necessary for success in an Irish working environment.

The programme consists of the following key modules:

- Business English Skills
- Cultural Awareness/ Orientation to an Irish Working Environment
- Employability Skills
- Internship

This programme allows an invaluable insight into the international work environment and an understanding of Irish business culture. Working within a professional environment related to your chosen discipline, is a great way to gain useful experience and strengthen your CV.

The Career Development programme can be followed by an Internship. These posts are unpaid, although employers may at their discretion, cover the travel and meal costs.

Work references and a Work Experience Certificate are provided.

**Entry Requirements**

This programme is designed for university undergraduates or those who have been graduated within the previous 12 months aged 19 years or over, looking for international work experience.

- Students should have a minimum entry level of English of Upper Intermediate (IELTS 5.5 or equivalent).
- Where students do not have the requisite level of English to meet the entry requirement, they can enrol on a General English course prior to the start of the formal Internship programme.
- 19 - 30 years of age.
- This programme is open to EU students.
- Non EU students, please check our terms and conditions for this programme.

**KEY FACTS**

**ENGLISH**  
25 hours per week

**GROUP SIZE**  
Maximum 15

**START DATE**  
1st Monday of every month. \*  
\*Start on Tuesday if Monday is a Bank Holiday.

**COURSE LENGTH**  
2 weeks

**MINIMUM AGE**  
21

**IDEAL COURSE FOR**  
Overseas Instructors  
Refresher

*“This course has allowed me to develop my language skills to become a good teacher in my country”*  
Eduardo Suárez, Mexico.



**Programme Description**

The Overseas Teachers Refresher course is aimed at teachers who wish to improve or brush up their knowledge of and skills in English and who also wish to learn the latest teaching techniques. There is a focus on current methodologies and practical teaching skills.

The programme provides a language enrichment component designed to improve the participants' knowledge and use of English including vocabulary, grammatical knowledge, functional knowledge and pronunciation. The teaching methodology component incorporates the following areas:

- Review of modern teaching methodologies; communicative approach, the lexical approach, blended learning, audio-lingual and task based learning.
- Strategies for Teaching Skill Areas; strategies, tasks and activities for teaching listening and reading.
- Strategies for Teaching Grammar and Pronunciation; dealing with vocabulary effectively in key areas of pronunciation and applications of discourse analysis.
- Classroom Management; Discipline, role plays, mixed-level teaching, technology in the classroom, special projects and activities.

- Teacher Development; assessing personal strengths and weaknesses and developing plans for Personal Development.
- The programme consists of workshops/seminars and supervised teaching practice. This gives you the opportunity to put into practice ideas discussed during the seminar sessions.

**Course Books & Materials**

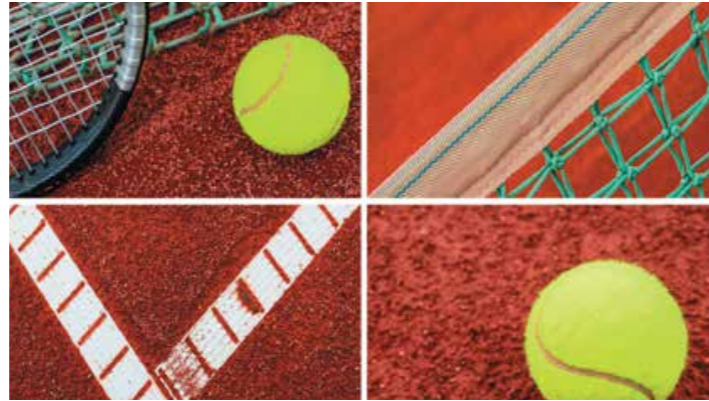
You will use a set course book during your programme.

**Levels**

Participants will need to have a minimum of Upper intermediate (CEFR B2) or higher.

**Certificates**

All course participants will receive a report and a diploma at the end of their course.



KEY FACTS

**TUITION**  
15, 20 or 25 hours per week

**GROUP SIZE**  
Average 9 (max 15)

**START DATE**  
Any Monday  
(except Bank Holidays)

**COURSE LENGTH**  
Minimum 2 weeks

**MINIMUM AGE**  
40 - no upper limit

**Programme Description**

A stimulating and purposeful course to refresh and improve your English, combining it with golf, tennis or cultural activities. This is an exciting alternative to study an English course and to play golf or tennis in Dublin.

We have a comprehensive selection of excursions and social, cultural and leisure activities, precisely designed to meet the needs and interests of our mature students. With our extensive range of English language programmes, you can choose the one that suits you best. We are pleased to offer the following 2 options for sports:

- Golf/Tennis: 3 days per week
- Golf/Tennis: 5 days per week

Whatever your age, and however long it is since you completed your formal education. The course is informal and relaxed, and your teachers will do all they can to ensure that you enjoy it.



*“After checking many schools, I found Berlitz to be the perfect choice to enjoy a mature course combined with one of my favourite hobbies”*  
Pierre Blanc, France.



KEY FACTS

**TUITION ADULT COURSES**  
15, 20 hours of  
English classes per week

**START DATE**  
July/August

**COURSE LENGTH**  
Minimum 2 weeks

**LOCATION**  
Dublin, Manchester, London and Madrid

**JUNIOR AGE RANGE**  
Please refer to our junior programmes

\*Junior Summer Camps are operated by Choices International which is a member of the Berlitz Ireland group. Berlitz provides the language teaching within these programmes.

**Programme Description**

This programme allows parents to choose from a variety of English language courses, whilst their child/children participate in one of our Choices International residential Summer Camps\*, which also includes English classes and specialised sports.

Parents and children will not share accommodation or activities. Whilst children enjoy one of our residential Choices International Junior Programmes, which all incorporate quality Berlitz Language classes, the adult programme consists of an English language course, which can be fully personalized to fit our clients' needs.

We follow a highly stimulating method, both inside and outside the classroom, which encourages participants to actively use the English Language. Come and explore your time in this vibrant and exciting City!

We also offer this programme in London, Manchester and Madrid.

*“I really enjoyed the Berlitz parents and kids programme. I found it a relaxed way to learn a language, whilst our kids were able to enjoy the sports programme.”*  
Antonio Fernández, Spain.



**Programme Description**

Our Executive programmes have been designed over many years' experience of working with leading blue-chip corporate clients to meet the needs of the busy executive. As such, we offer a range of executive programmes designed to cater for the needs of both the senior executive looking for a short-term intensive programme and the corporate customer seeking a Charter Group programme to enhance the capabilities of their international employees.

**BUSINESS ENGLISH SKILLS**

Comprehensive Range of Business English Skills

COURSE TITLE	DESCRIPTION
Business Presentations	Designed to review and enhance presentation skills within an English speaking environment
English for Finance	Designed to develop meeting & negotiation skills in an English speaking environment
Telephone English	Designed to increase proficiency of participants' telephone skills
Business Correspondence	Designed to develop proficient business correspondence skills

From the initial meeting, we will assess the overall needs of you, the client, through a systematic Need Analysis. This process is designed to identify language skills that need to be addressed and to agree goals for your language programme.

**BUSINESS ENGLISH SPECIALISATIONS**

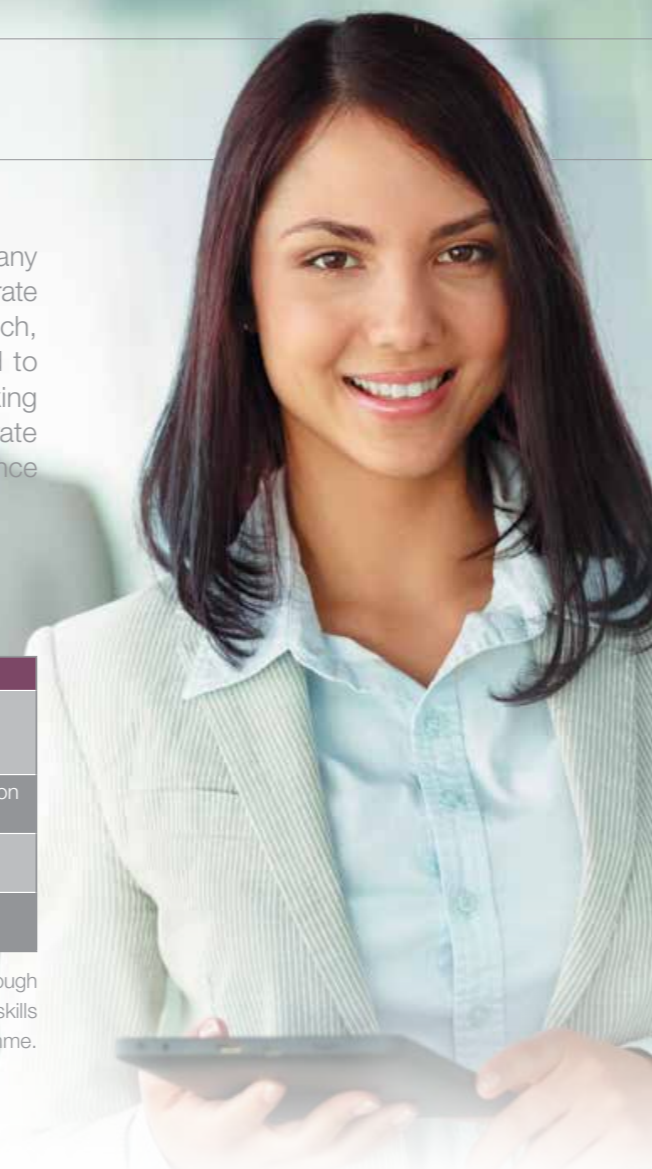
COURSE TITLE	DESCRIPTION	PROFICIENCY LEVEL REQUIRED	CERTIFICATE AVAILABLE
English for Marketing	Designed to develop English language skills within a business environment; with a specific focus on the functional area of marketing	B1	Berlitz
English for Finance	Designed to develop English language skills within a business environment; with a specific focus on the functional area of finance	B2	Berlitz Certificate, ICFE, Cambridge Exams
English for Law	Designed to develop English language skills within a legal environment	B2	Berlitz Certificate, ILAT, Cambridge Exams

From the initial meeting, we will assess the overall needs of you, the client, through a systematic Need Analysis. This process is designed to identify language skills that need to be addressed and to agree goals for your language programme.

PREVIOUS CLIENTS INCLUDE...



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Your programme can be taken in a range of formats to suit your needs. Our intensive one-to-one Total Immersion® programme is very popular with corporate clients looking for maximum benefit in as short a time as possible; alternatively for group clients, the Charter Group option is available as a highly-flexible long term programme option. See below for all programme format details.

**Total Immersion®**

This is a unique intensive Berlitz programme and offers the single, most effective way to learn a language in a short space of time. The programme starts at 9:00am and finishes at 6:00pm each day and includes a 'working lunch' with your teacher, a 3 way conversational session with two teachers and a self-study period each day. The programme is from Monday to Friday and incorporates 60 lesson units per week.

**Crash Course**

This is an intensive Berlitz programme, similar to the Total Immersion programme and offers a fast-paced, effective way to learn a language in a short space of time. The programme starts at 9:45am and finishes at 4:30pm each day. Programmes are from Monday to Friday and incorporate 40 lesson units per week.

**Private Instruction**

Ideal for those who wish to learn a language quickly and wish to incorporate a flexible lesson schedule.

Lessons are on a one-to-one basis and the schedule can be morning, afternoon or evening, dependent on your requirements. This programme format allows you to develop your own tailor-made programme covering key areas of general English and/or business English.

**Executive Group**

Programme format combines the high level of personal attention and the fast-paced approach of an individual programme with the student interaction available in a small group. Classes are either 2 or a maximum of 6 students.

**Charter Group**

Ideal for Corporate clients and sponsors looking for a specially designed group programme. This option allows the delivery of a customized language training programme to suit the needs of the organisation. The format offers flexibility in terms of programme goals, hours and programme duration.

We also offer this programme in Manchester and Madrid.

**ENGLISH FOR SPECIAL PURPOSES**

Berlitz Dublin offers a wide range of English for Special Purposes developed for a wide range of clients. Sample programmes are shown below. These include:

**English For Aviation**

Berlitz is the chosen partner for IATA and has developed English for Aviation programmes specifically for this sector. Programmes are flexibly structured and designed to meet the needs of Pilots and ATCO's. Programmes adhere to ICAO guidelines and are designed to take candidates to ICAO Level 4. Programmes are by arrangement.

**English For Oil & Gas Engineers**

Designed to meet the needs of personnel working in the oil & gas sector. Programmes are by arrangement.

**English For Military Purposes**

Programmes are designed to meet NATO STANAG 6001 and incorporate Levels 1 - 4. Programmes are by arrangement.

Programmes can be developed to suit requirements of individual client sponsors. Consult Berlitz Dublin for special requests.



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“At Berlitz, we aim to ensure you to have the smoothest possible integration into your studies in Ireland and adapt to a new lifestyle as quickly as possible. As such, we provide a range of services to assist you.”

## ACADEMIC SERVICES: ORIENTATION

### Language Placement Test

On your first day at the school you will arrive at 9:00am and take a placement test which will tell us which class best suits your English level. There are 4 parts to this test: grammar, vocabulary, writing and speaking.

### Induction

Once this test is complete, you and your new classmates will be given an induction by one of our friendly admissions staff or teachers. During this induction you will receive a Berlitz information pack which is crammed full of useful information about exploring Dublin, studying at Berlitz and enjoying your time in Ireland.

You will also be given your timetable for the first week and you will be shown where your classrooms are. You will be given a tour of the school and introduced to your teachers.

### Academic Placement Service

Berlitz Dublin provides an Academic Placement Service for students studying at the centre.

This service provides initial counselling regarding university options and assistance in applying to your preferred university programmes. This service is provided for degree and Masters degree programmes.

### Counselling

Throughout your course you will meet with the Director of Studies or Assistant Director of Studies to review your progress and to discuss your objectives for the course ahead. We keep a record of these sessions, enabling us to chart your progress. This is your opportunity to provide feedback about and influence the direction of your course.

### End of Course Certificates

At the end of your course, you will receive a certificate, subject to satisfactory attendance, providing you with a record of your achievement at Berlitz Dublin. This certificate will indicate the level achieved and the corresponding CEF level.

For more information please check with Berlitz Dublin.

At Berlitz, we aim to ensure you to have the smoothest possible integration into your studies in Ireland and adapt to a new lifestyle as quickly as possible. As such, we provide a range of services to assist you.

### Social Activities

We offer a varied and exciting social schedule organized by our Social Activities Co-Ordinator to complement your study programme. These activities provide an opportunity to meet other students and to explore Dublin's exciting social scene and sporting culture. We really want our students to immerse themselves in Irish life!

### Accommodation

Berlitz Dublin has a dedicated Accommodation & Welfare Officer to arrange your accommodation requirements. We offer the following types of accommodation:

### Homestay

This is where you live with an English-speaking host and is an invaluable way to learn about the Irish way of life. It is ideal when you are looking for a friendly and homely living environment.

We arrange single rooms only and students are provided with both Breakfast and Evening meals Monday to Friday and breakfast, lunch and dinner at weekends.

### Flat Accommodation

Flat accommodation is available for those looking for a more independent lifestyle. Students will need to study for at least 6 months to take advantage of this alternative.

### Student Residence

Student residence is available for those seeking a more independent lifestyle and looking to meet other international students. We offer standard, individual rooms or ensuite. Please note that availability for this option is in high demand in Dublin.

### Hotels & Guest Houses

Dublin has a wide range of hotels available from budget accommodation to luxury, boutique hotels. Please ask the Accommodation Officer for a list of recommended hotels.

### Travel Times

Although travel times to Berlitz vary, typical transit times vary from homestay to school and are 30 - 40 minutes.

Bear in mind that more exclusive homestay will typically require a longer transit time into the city centre.

### Airport Transfer

We can arrange a private transfer from Dublin Airport to your accommodation. Simply request this additional service when making your reservation.

### Welfare

Our Accommodation & Welfare Officer is available to help you with any problems you may experience while studying at Berlitz. They can assist with doctors, dental or other essential medical appointments.

### Visas

We can provide letters and certificates of acceptance to assist you with visa applications where required.

### Personal Insurance

We can assist with Student Insurance to cover medical, loss or damage to personal belongings or unexpected course cancellation over the course of your study at Berlitz. This is strongly recommended and is mandatory if you will be staying with a Homestay family.

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# Berlitz

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