



# PRICE LIST 2023-2024



**BRITISH SCHOOL  
OF MARKETING  
INTERNATIONAL**

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# INPS PROGRAMME

## Full programme 2 weeks

What is included	15+ students 2 group leaders	25+ students 2 group leaders	35 + students 2 group leaders
<ul style="list-style-type: none"> <li>20 hours of Business and marketing English – Professional English per week</li> <li>English Certificate accredited by British Council</li> <li>2 hour Workshop per (Digital marketing)</li> </ul>	✓	✓	✓
Accommodation (Home stay)	✓	✓	✓
Accommodation (Residence)	✓	✓	✓
Airport transfer (Pick & Drop off) London Stansted - Bournemouth	✓	✓	✓
Excursions <ul style="list-style-type: none"> <li>2 Full day tour (Oxford and London)</li> </ul>	✓	✓	✓
Activities Four activities per week <ul style="list-style-type: none"> <li>Poole Walking Tour</li> <li>Bournemouth Walking Tour</li> <li>Bowling</li> <li>Oceanarium</li> </ul>	✓	✓	✓
<b>Total Price (Per Student)</b>	<b>£1450/-</b>	<b>£1350/-</b>	<b>£1250/-</b>
<b>Early Booking (Off Peak Pricing)</b>	<b>£1350/-</b>	<b>£1275/-</b>	<b>£1200/-</b>

**Note:** You can choose from a wide range of activities and excursions, which are mentioned on page no. 9

# Work & Learn Programme

PACKAGE - Age 16+

7 days 6 Nights

What is included	15 students + 2 free group leaders	30 students + 2 free group leaders	45 students + 3 free group leaders
<ul style="list-style-type: none"> <li>15 hours of General English / Professional English course</li> <li>15 hours of Professional Workshop</li> <li>ASL Certificate for 35 hours</li> <li>English Certificate accredited by the British Council</li> </ul>	✓	✓	✓
Accommodation(Homestay)	✓	✓	✓
Accommodation(Residence)	✓	✓	✓
Airport Transfer(pick & Drop off) London Stansted - Bournemouth	✓	✓	✓
Activities Two activities per week <ul style="list-style-type: none"> <li>Bournemouth Walking Tour</li> <li>christchurch Walking Tour</li> </ul>	✓	✓	✓
<b>Total Price (Homestay) Peak Price</b>	£760 per student	£760 per student	£735 per student
<b>Early Booking (Off Peak) Pricing</b>	£710 per student	£710 per student	£685 per student

If you like residence accommodation please contact us

Off peak season is from January until April 2023.

Peak season is from May 2023 until September 2023.

**Note:** You can choose from a wide range of excursions/activities, which are mentioned on page 9-10.

# Work & Learn Programme

## Individual Student

What is included	2 Weeks	3 Weeks	4 Weeks
<ul style="list-style-type: none"> <li>20 hours tuition fee</li> <li>English Certificate accredited by British Council</li> <li>10 hour Workshop per week (Digital marketing)</li> </ul>	✓	✓	✓
<b>Total Price (Per Student)</b>	<b>£1200/-</b>	<b>£1600/-</b>	<b>£2000/-</b>
<b>Early Booking (Off Peak) Pricing</b>	<b>£1100/-</b>	<b>£1500/-</b>	<b>£1900/-</b>



# Career Programme

British School of Marketing International offers a great opportunity for high school leavers and graduates to improve their professional skills for future career prospects. This program is intended for students looking to develop key skills in a business - related role, including sales, marketing, administration, economics, finance and management. Whether you are a professional with many years' experience or starting a career in business and marketing related role, the career program with BSMI will give you the confidence you need to further your career in your field.

What is Included	15+ Students 2 free group leaders	30+ Students 3 free group leaders
<ul style="list-style-type: none"> <li>3 hours of General English</li> <li>15 hours of Professional Workshop</li> <li>3 hours of Business and Marketing English.</li> <li>Two CV surgery hours at the end of the course</li> <li>Students will obtain a certificate in Business and Marketing English.</li> </ul>	✓	✓
Accommodation	✓	✓
Airport transfer (Pick & Drop)	✓	✓
<b>Duration</b>	<b>Prices</b>	
2 Weeks	£1250/Student	£1200/Student
4 Weeks	£1950/Student	£1900/Student
<b>Duration</b>	<b>Early Booking (Off Peak) Pricing</b>	
2 Weeks	£1150/Student	£1100/Student
4 Weeks	£1850/Student	£1800/Student



## Mini stay Programme



PACKAGE - Age 16+




7 days 6 Nights




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What is included	15 students + 2 free group leaders	30 students + 2 free group leaders	45 students + 3 free group leaders
<ul style="list-style-type: none"> <li>15 hours of General English / Professional English course</li> <li>English Certificate accredited by the British Council</li> </ul>	✓	✓	✓
Accommodation (Home stay)	✓	✓	✓
Accommodation (Residence)	✓	✓	✓
Airport Transfer (Pick & Drop Off)	✓	✓	✓
Activities Two activities per week <ul style="list-style-type: none"> <li>Bournemouth Walking Tour</li> <li>Poole Walking Tour</li> </ul>	✓	✓	✓
<b>Total Homestay Price Peak Price</b>	<b>£730 per student</b>	<b>£680 per student</b>	<b>£620 per student</b>
<b>Early Booking (Off Peak) Pricing</b>	<b>£680 per student</b>	<b>£630 per student</b>	<b>£570 per student</b>

If you like residence accommodation please contact us.  
 Off peak season is from January until April 2023.  
 Peak season is from May 2023 until September 2023.

# Summer Camp Programme

What is Included	15+ Students 2 free group leaders	30+ Students 2 free group leaders	45+ Students 3 free group leaders
<ul style="list-style-type: none"> <li>20 hours of tuition fees per week (General English or Business and Marketing English)</li> <li>English certificate accredited by the British Council</li> </ul>	✓	✓	✓
Accommodation	✓	✓	✓
Airport transfer (Pick & Drop)	✓	✓	✓
<b>Activities</b> Two activities per week <ul style="list-style-type: none"> <li>Bournemouth Walking Tour</li> <li>Poole Walking Tour</li> </ul>	✓	✓	✓
<b>Excursions</b> One full day excursion per week	✓	✓	✓

Duration	Prices		
2 Weeks	£1500/Student	£1450/Student	£1400/Student
4 Weeks	£2200/Student	£2100/Student	£2000/Student
6 Weeks	£3200/Student	£3100/Students	£2100/Student
8 Weeks	£4200/Student	£4000/Student	£3800/Student

Duration	Early Booking (Off Peak) Pricing		
2 Weeks	£1400/Student	£1350/Student	£1300/Student
4 Weeks	£2100/Student	£2000/Student	£1900/Student



6 Weeks	£3100/Student	£3000/Students	£2000/Student
8 Weeks	£4100/Student	£2900/Student	£3700/Student

## BSMI Workshop

- Journalism
- IT
- Marketing
- Advertising / Branding
- Hospitality
- Management
- Business Administration
- Customer Service





## Additional Services



Services	Charges (per student)
Group Leader(Peak)	£50
Group Leader(Off Peak)	£30
Night	£40
Special diet	£30 per week
Extra Night in Residence(Peak)	£55
Extra Night in Residence(off Peak)	£55
Extra Night in Home Stay(Peak)	£35



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## Additional Activities with BSMI Staff

Activities	Price per student
Fish & Chips	£15
Russel Cotes Museum	£16
Bournemouth Walking Tour	£7 (up to 30) £15 (30+ students)
Christchurch walking tour	£7 (up to 30) £15 (30+ students)
Christchurch tour	£5
Poole Walking Tour	£7 (up to 30) £15 (30+ students)
Bowling	£10
Cinema	£10
Ten Pin Bowling	£12
Beach BBQ	£7
Virtual Reality	£25
Full day Excursion (From 8am To 8pm)	£55

Half day Excursion (From 11am To 4pm)	£40
Pick up from different airport	£15

# Excursion

## Full day excursion

Full day Trip: 55 per student

- London
- Oceanarium
- Oxford
- Brighton
- Bath
- Winchester
- Salisbury
- Jurassic coast



## Half day excursion

Half day Trip: 40 per student

- New Forest
- Jurassic Coast
- Southampton
- Portsmouth
- Brownsea Island (summer only)



## Transportation & Transfer

Airport Transfers	One way
London Heathrow	£160
London Gatwick	£180
London Luton	£180
London Stansted	£210
Southampton	£80
Bournemouth	£45

Thank  
you



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