



PRICE LIST 2023-2024



**BRITISH SCHOOL
OF MARKETING
INTERNATIONAL**

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<https://www.languagecourse.net/school-british-school-of-marketing-international-bournemouth.php3>

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Overview

INPS PROGRAMME Full programme 2 weeks -----	3
Work & Learn Programme PACKAGE - Age 16+ ----- 7 days 6 Nights	4
Work & Learn Programme Individual Student -----	5
Career Programme -----	6
Mini stay Programme PACKAGE - Age 16+ ----- 7 days 6 Nights	7
Summer Camp Programme -----	8
BSMI WORKSHOP -----	9
Additional Services -----	9
Activities -----	10
Excursion -----	11
Transportation & Transfer -----	12

INPS PROGRAMME

Full programme 2 weeks

What is included	15+ students 2 group leaders	25+ students 2 group leaders	35 + students 2 group leaders
<ul style="list-style-type: none"> 20 hours of Business and marketing English – Professional English per week English Certificate accredited by British Council 2 hour Workshop per (Digital marketing) 	✓	✓	✓
Accommodation (Home stay)	✓	✓	✓
Accommodation (Residence)	✓	✓	✓
Airport transfer (Pick & Drop off) London Stansted - Bournemouth	✓	✓	✓
Excursions <ul style="list-style-type: none"> 2 Full day tour (Oxford and London) 	✓	✓	✓
Activities Four activities per week <ul style="list-style-type: none"> Poole Walking Tour Bournemouth Walking Tour Bowling Oceanarium 	✓	✓	✓
Total Price (Per Student)	£1450/-	£1350/-	£1250/-
Early Booking (Off Peak Pricing)	£1350/-	£1275/-	£1200/-

Note: You can choose from a wide range of activities and excursions, which are mentioned on page no. 9

Work & Learn Programme

PACKAGE - Age 16+

7 days 6 Nights

What is included	15 students + 2 free group leaders	30 students + 2 free group leaders	45 students + 3 free group leaders
<ul style="list-style-type: none"> 15 hours of General English / Professional English course 15 hours of Professional Workshop ASL Certificate for 35 hours English Certificate accredited by the British Council 	✓	✓	✓
Accommodation(Homestay)	✓	✓	✓
Accommodation(Residence)	✓	✓	✓
Airport Transfer(pick & Drop off) London Stansted - Bournemouth	✓	✓	✓
Activities Two activities per week <ul style="list-style-type: none"> Bournemouth Walking Tour christchurch Walking Tour 	✓	✓	✓
Total Price (Homestay) Peak Price	£760 per student	£760 per student	£735 per student
Early Booking (Off Peak) Pricing	£710 per student	£710 per student	£685 per student

If you like residence accommodation please contact us

Off peak season is from January until April 2023.

Peak season is from May 2023 until September 2023.

Note: You can choose from a wide range of excursions/activities, which are mentioned on page 9-10.

Work & Learn Programme

Individual Student

What is included	2 Weeks	3 Weeks	4 Weeks
<ul style="list-style-type: none"> 20 hours tuition fee English Certificate accredited by British Council 10 hour Workshop per week (Digital marketing) 	✓	✓	✓
Total Price (Per Student)	£1200/-	£1600/-	£2000/-
Early Booking (Off Peak) Pricing	£1100/-	£1500/-	£1900/-



Career Programme

British School of Marketing International offers a great opportunity for high school leavers and graduates to improve their professional skills for future career prospects. This program is intended for students looking to develop key skills in a business - related role, including sales, marketing, administration, economics, finance and management. Whether you are a professional with many years' experience or starting a career in business and marketing related role, the career program with BSMI will give you the confidence you need to further your career in your field.

What is Included	15+ Students 2 free group leaders	30+ Students 3 free group leaders
<ul style="list-style-type: none"> 3 hours of General English 15 hours of Professional Workshop 3 hours of Business and Marketing English. Two CV surgery hours at the end of the course Students will obtain a certificate in Business and Marketing English. 	✓	✓
Accommodation	✓	✓
Airport transfer (Pick & Drop)	✓	✓
Duration	Prices	
2 Weeks	£1250/Student	£1200/Student
4 Weeks	£1950/Student	£1900/Student
Duration	Early Booking (Off Peak) Pricing	
2 Weeks	£1150/Student	£1100/Student
4 Weeks	£1850/Student	£1800/Student



Mini stay Programme



PACKAGE - Age 16+



7 days 6 Nights


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What is included	15 students + 2 free group leaders	30 students + 2 free group leaders	45 students + 3 free group leaders
<ul style="list-style-type: none"> 15 hours of General English / Professional English course English Certificate accredited by the British Council 	✓	✓	✓
Accommodation (Home stay)	✓	✓	✓
Accommodation (Residence)	✓	✓	✓
Airport Transfer (Pick & Drop Off)	✓	✓	✓
Activities Two activities per week <ul style="list-style-type: none"> Bournemouth Walking Tour Poole Walking Tour 	✓	✓	✓
Total Homestay Price Peak Price	£730 per student	£680 per student	£620 per student
Early Booking (Off Peak) Pricing	£680 per student	£630 per student	£570 per student

If you like residence accommodation please contact us.
 Off peak season is from January until April 2023.
 Peak season is from May 2023 until September 2023.

Summer Camp Programme

What is Included	15+ Students 2 free group leaders	30+ Students 2 free group leaders	45+ Students 3 free group leaders
<ul style="list-style-type: none"> 20 hours of tuition fees per week (General English or Business and Marketing English) English certificate accredited by the British Council 	✓	✓	✓
Accommodation	✓	✓	✓
Airport transfer (Pick & Drop)	✓	✓	✓
Activities Two activities per week <ul style="list-style-type: none"> Bournemouth Walking Tour Poole Walking Tour 	✓	✓	✓
Excursions One full day excursion per week	✓	✓	✓

Duration	Prices		
2 Weeks	£1500/Student	£1450/Student	£1400/Student
4 Weeks	£2200/Student	£2100/Student	£2000/Student
6 Weeks	£3200/Student	£3100/Students	£2100/Student
8 Weeks	£4200/Student	£4000/Student	£3800/Student

Duration	Early Booking (Off Peak) Pricing		
2 Weeks	£1400/Student	£1350/Student	£1300/Student
4 Weeks	£2100/Student	£2000/Student	£1900/Student

6 Weeks	£3100/Student	£3000/Students	£2000/Student
8 Weeks	£4100/Student	£2900/Student	£3700/Student

BSMI Workshop

- Journalism
- IT
- Marketing
- Advertising / Branding
- Hospitality
- Management
- Business Administration
- Customer Service





Additional Services



Services	Charges (per student)
Group Leader(Peak)	£50
Group Leader(Off Peak)	£30
Night	£40
Special diet	£30 per week
Extra Night in Residence(Peak)	£55
Extra Night in Residence(off Peak)	£55
Extra Night in Home Stay(Peak)	£35



Off peak season is from January until April 2023. **Peak season** is from May 2023 until September 2023.

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Additional Activities with BSMI Staff

Activities	Price per student
Fish & Chips	£15
Russel Cotes Museum	£16
Bournemouth Walking Tour	£7 (up to 30) £15 (30+ students)
Christchurch walking tour	£7 (up to 30) £15 (30+ students)
Christchurch tour	£5
Poole Walking Tour	£7 (up to 30) £15 (30+ students)
Bowling	£10
Cinema	£10
Ten Pin Bowling	£12
Beach BBQ	£7
Virtual Reality	£25
Full day Excursion (From 8am To 8pm)	£55

Half day Excursion (From 11am To 4pm)	£40
Pick up from different airport	£15

Excursion

Full day excursion

Full day Trip: 55 per student

- London
- Oceanarium
- Oxford
- Brighton
- Bath
- Winchester
- Salisbury
- Jurassic coast



Half day excursion

Half day Trip: 40 per student

- New Forest
- Jurassic Coast
- Southampton
- Portsmouth
- Brownsea Island (summer only)



Transportation & Transfer

Airport Transfers	One way
London Heathrow	£160
London Gatwick	£180
London Luton	£180
London Stansted	£210
Southampton	£80
Bournemouth	£45

Thank
you



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