

**IDRAC**  
BUSINESS SCHOOL



# MBA IN NEW BUSINESS MODELS

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## PROGRAM OVERVIEW

*This one year program, smoothly gives students the management tools necessary to become tomorrow's business managers in international corporations. Clusters:*

*Personal Development as Change Actor, Resources to Change, Business Models' Evolution, Detect, Decode & Influence the changes .*



### ABOUT CA INSTITUTE

*CA Institute is a university in Brno, Czech Republic. It was founded in 1997 and boasts a personalized education that develops individuals' abilities to communicate effectively in a global setting.*

*The institute's mission of offering this type of education in an intercultural and modern setting has always remained the same.*



*I went from being an IDRAC exchange student from Brno, Czech Republic to becoming an IDRAC professor for the visiting bachelor students. My IDRAC education opened the door for me in both my academic and professional ventures on an international scale.*

**KATERINA RAMPULOVA**

*Alumni at IDRAC Business School*



### ABOUT IDRAC BUSINESS SCHOOL

*The mission of IDRAC Business School is to educate future executives to an outstanding level. Founded in 1965, the school offers undergraduate and postgraduate programs in Management, Marketing, Business, Finance, and International Management.*

## WHY CHOOSE THE MBA IN NEW BUSINESS MODELS



**ONE YEAR PROGRAM**



**QUICK AND EASY ADMISSION PROCESS**



**A DEGREE RECOGNIZED BY THE STATE**



**100% IN ENGLISH**

## GOALS OF THE PROGRAM

- OPTIMIZING EXISTING BUSINESS MODELS AND DEVISING NEW ONES
- DEVELOPING AND REINFORCING MANAGEMENT AND LEADERSHIP STYLES
- TRAINING PARTICIPANTS TO BECOME COACHES OF MANAGERS AND RESEARCH MANAGERS



### CAREER- FOCUSED PROGRAMS



*IDRAC Business School programs include a strong focus on the core skills you'll need in your future workplace.*







### REAL-WORLD LEARNING


*Our approach to learning is hands on, with cutting-edge modern technology: Labs and advanced engineering technologies.*



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# THE ADMISSION PROCESS

## TAKE IDRAC MBA'S ENTRY TESTS AT CA INSTITUTE

- ✓ *Enroll at CA Institute in BRNO*
- ✓ *Take the entry tests at CA Institute for MBA IDRAC*
- ✓ *Attend all your courses and validate all your credits in Brno + get your French degree*



APPLY NOW!



1 YEAR IN BRNO



A DEDICATED TEAM  
TO ANSWER ALL YOUR  
QUESTIONS

## YOUR CONTACT



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