

IDRAC
BUSINESS SCHOOL



MBA IN NEW BUSINESS MODELS

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PROGRAM OVERVIEW

This one year program, smoothly gives students the management tools necessary to become tomorrow's business managers in international corporations. Clusters:

Personal Development as Change Actor, Resources to Change, Business Models' Evolution, Detect, Decode & Influence the changes .



ABOUT CA INSTITUTE

CA Institute is a university in Brno, Czech Republic. It was founded in 1997 and boasts a personalized education that develops individuals' abilities to communicate effectively in a global setting.

The institute's mission of offering this type of education in an intercultural and modern setting has always remained the same.



I went from being an IDRAC exchange student from Brno, Czech Republic to becoming an IDRAC professor for the visiting bachelor students. My IDRAC education opened the door for me in both my academic and professional ventures on an international scale.

KATERINA RAMPULOVA

Alumni at IDRAC Business School



ABOUT IDRAC BUSINESS SCHOOL

The mission of IDRAC Business School is to educate future executives to an outstanding level. Founded in 1965, the school offers undergraduate and postgraduate programs in Management, Marketing, Business, Finance, and International Management.

WHY CHOOSE THE MBA IN NEW BUSINESS MODELS



ONE YEAR PROGRAM



QUICK AND EASY ADMISSION PROCESS



A DEGREE RECOGNIZED BY THE STATE



100% IN ENGLISH

GOALS OF THE PROGRAM

- OPTIMIZING EXISTING BUSINESS MODELS AND DEVISING NEW ONES
- DEVELOPING AND REINFORCING MANAGEMENT AND LEADERSHIP STYLES
- TRAINING PARTICIPANTS TO BECOME COACHES OF MANAGERS AND RESEARCH MANAGERS



CAREER- FOCUSED PROGRAMS



IDRAC Business School programs include a strong focus on the core skills you'll need in your future workplace.








REAL-WORLD LEARNING




Our approach to learning is hands on, with cutting-edge modern technology: Labs and advanced engineering technologies.




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THE ADMISSION PROCESS

TAKE IDRAC MBA'S ENTRY TESTS AT CA INSTITUTE

- ✓ *Enroll at CA Institute in BRNO*
- ✓ *Take the entry tests at CA Institute for MBA IDRAC*
- ✓ *Attend all your courses and validate all your credits in Brno + get your French degree*



APPLY NOW!



1 YEAR IN BRNO



A DEDICATED TEAM
TO ANSWER ALL YOUR
QUESTIONS

YOUR CONTACT



+420 530 346 530



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