

# CUSTOMER RELATIONS SPECIALIST CO-OP DIPLOMA



CRS

## Study & Work in Canada

LanguageCourse.net

Book at worldwide lowest price at:

<https://www.languagecourse.net/school-cornerstone-international-community-college-of-canada-vancouver.php3>

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 +31 858880253

+44 330 124 03 17  
 +7 4995000466

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+49 221 162 56897  
 +39 02-94751194

+43 720116182  
 +48 223 988 072

# Program Overview

The **Customer Relations Specialist Program** ensures students will learn about Canadian culture and business. Students will focus on significantly improving their English speaking and writing abilities. Students will also focus on developing their administrative, sales, marketing, and management skills. Cornerstone's goal is to ensure students have a smooth and successful transition into the Canadian workforce.



## Career opportunities

- + Sales-related occupations
- + Account service representative
- + Front office positions
- + Call center representative
- + Client relations associate
- + Patient care coordinator
- + Concierge

## Blended learning method

- + Exclusive virtual and in-class education
- + Customized training
- + Current and up-to-date methodologies
- + Join virtual classes from any location
- + Easy access and accelerated learning

## Admission requirements

- + High School Graduation or 18 years of age
- + Applicants must successfully demonstrate an English language proficiency level based on one of the following scores:
  - Academic IELTS 4.5
  - TOEFL IBT 45
  - TOEIC 650
  - Duolingo 46
  - Qualification for ESL level **intermediate** on the CICC placement test



# A Career

## That Will Take You To The Next Level

Implementation of strong business strategies are vital for any company. Regardless of what industry you are in, knowing how to build marketing and communication plans and how to manage resources will be an asset for any management position.



**96%**  
Employment

Our students **get hired** during their education in Canada



**76**  
Countries

We welcome students from over 76 countries



**Over 30**  
Networking events

The **best opportunity** to build a remarkable network in Canada

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# Customer Relations Specialist Program Outlines

Cornerstone  
English Proficiency



## \$29,560/a year Average Salary

Students can also earn over \$35k/a year with dual diploma programs.

### Sales and Negotiation

- + Master the language of sales
- + Learn why people buy
- + How to overcome objections
- + Speak with confidence

### Personal and Professional Development

- + Develop your emotional intelligence
- + Dramatically improve your speaking
- + Practice your job interview skills
- + Enhance your public speaking skills

### Strategic Marketing

- + Improve your marketing skills even more
- + Learn to analyze market segmentation
- + Discover how to satisfy target market needs
- + Fully understand the product life cycle

### Effective Communication

- + Analysis of business communication
- + Adapting your message style
- + Teambuilding and effective leadership styles
- + Professional writing strategies

### Canadian Money Management

- + Learn about Canadian banking
- + Understanding credit
- + Investing, stocks, and retirement planning
- + Personal and professional financial planning

### Operational and Customer Relations

- + Explore different methodologies
- + Deliver business solutions effectively
- + Increase business efficiencies
- + Develop key performance indicators

## Program Durations

### 4 months academic training

Students enrolled in the 4-month option of the CRS program can study 4 modules of the entire program **while working part time.**



### 4 months paid co-op work

Students will be able to **work full-time** during their co-op. Students must complete **320 hours** paid work.

### 6 months academic training

Students enrolled in the 6-month option of the CRS program can study all modules of the entire program **while working part time.**



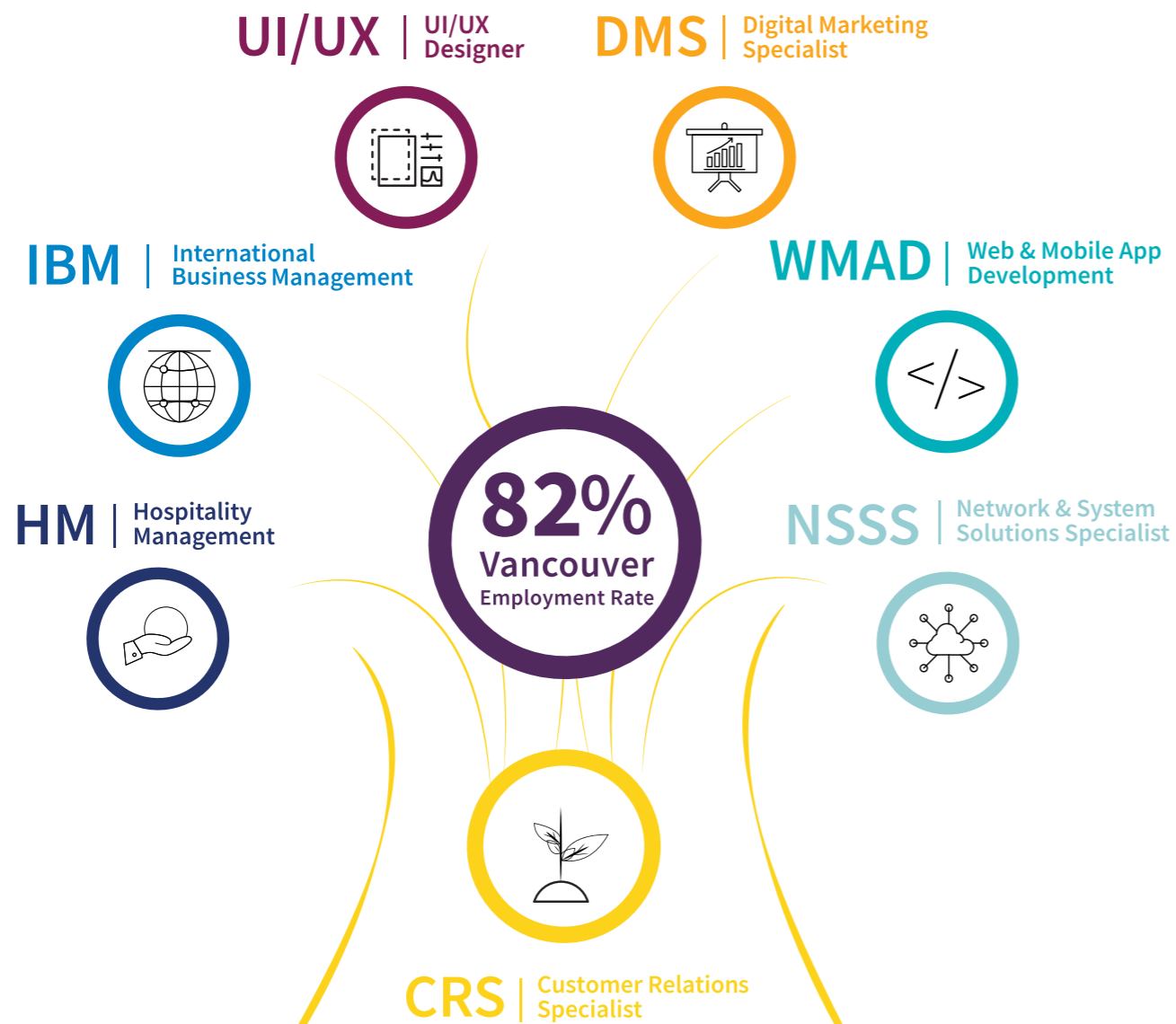
### 6 months paid co-op work

Students will be able to **work full-time** during their co-op. Students must complete **480 hours** paid work.

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## The Benefits of a Dual Diploma

- Hospitality Management**  
Upgrade your soft skills with enhanced organizational and management principles through practical projects
- International Business Management**  
Upgrade your soft skills with enhanced organizational and management principles through practical projects
- UI/UX Designer Specialist**  
Understand how users interpret your visual narrative and nurture your design to get the best results
- Digital Marketing Specialist**  
Build your career in the digital marketing industry along with developing your soft skills.

### Tourist Hub

Vancouver is widely considered a popular tourist destination. Every year over 8 million visitors come to experience Vancouver's natural beauty and comfortable lifestyle.

### On The Rise

British Columbia is expecting 861,100 new jobs in the next 10 years due to strong economic growth.  
*Source: B.C. Labour Market Outlook*

### TALK

Monthly talks by entrepreneurs and business titans who engage our students by offering advice, wisdom and encouragement to achieve their goals.

### FOCUS

Earn additional certificates while taking short and soft-skills workshops that will give you an added advantage in your Canadian job market search.

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# Your Success, Our Priority

**100%**  
Job Placement  
Support

**Get Ready For**  
Industry-Recognized  
Certifications

**Start A Career**  
in the Canadian  
Service Industry

“ I would like to say that my experience at CICC was amazing. I felt so comfortable and valued as they treated me like a family. Therefore, I am super grateful to my teacher Martin and all the staff!

**Ainhoa | Alumni**

Event Coordinator



“ I can't picture a better place to get a new education path and a new family at the same time. Coming to Cornerstone is the wisest decision you can ever make.

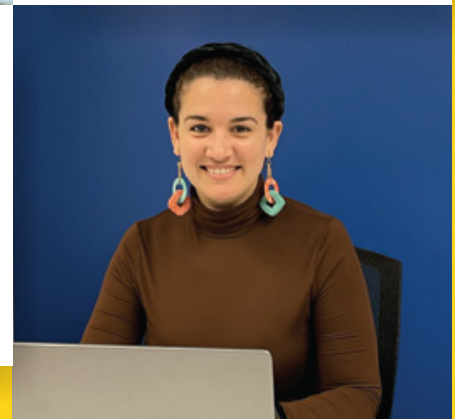
**Lucia | Student**

Sales Specialist



“ Our staff and students are what make Cornerstone a very special place. Our focus is on creating a culture that everyone would like to be a part of.

**Martin | Program Coordinator**



**CICC Management Campus**

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+1 (604) 620 - 1111 | [www.ciccc.ca](http://www.ciccc.ca)

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