Writing with AI

In this groundbreaking new course, business professionals will learn how to effectively use artificial intelligence tools like ChatGPT to improve their written English. The first course of its kind, Writing for AI goes beyond traditional offerings that simply help students become passive users of AI tools. Instead, this Special Focus course was designed to help students use AI tools to find their own voice, articulate their unique point of view and create effective texts that are undeniably their own—so they can succeed in the digital global community.

What can you expect on this course?

Comprehensive course offering

Available every week at EC schools in Malta, London and Vancouver, in 90-minute daily sessions, this course will help students:

- Write effective AI prompts
- Analyse, edit and adapt AI-generated responses
- Consider audience and formality
- Organise texts
- Learn key vocabulary and language points
- Incorporate their own voice and tone
- Understand how to use AI ethically
- Compare their written texts with those of their classmates

Improved critical thinking skills

Students build confidence in their own writing as they learn to think more strategically about AI prompt engineering, and more critically about AI-generated responses.

Choice of 2 distinct tracks

This course is ideal for business professionals — and classes will be tailored to meet the practical, real-life needs of each group.

- ***Writing with AI at Work*** is designed for professionals looking to hone their business writing skills and focuses on helping students write emails, CVs, cover letters, blogs, LinkedIn posts, reports and proposals.

Guaranteed outcomes

- By the end of a 4-week course, students will be able to:
- Produce four different text types
- Use a range of AI tools and systems
- Write effective AI prompts for brainstorming and text modeling
- Analyse texts for organisation and useful language chunks
- Recognise different registers and styles in various text types
- Edit AI responses to reflect their own voice and style

Facts

PDF

Level	INTERMEDIATE B1 in English required
Course Duration	1 to 4 weeks
Course start dates	Every Monday
Lessons per week	5 daily 90-minute sessions
Lesson	90 minutes
Available in	EC London EC London 30+ EC Malta EC Malta 30+ EC Vancouver EC Vancouver 30+

This course is suitable for students who

- **Business professionals** looking to hone their written English skills for business writing

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