

KAPLAN

INTERNATIONAL  
LANGUAGES

# New York

## School Guide

| School Guide

1

다음 사이트에서 예약 시 혜택

 LanguageCourse.net

 학교에 직접 예약할 때보다 저렴한 가격

 더 나은 취소 및 결제 약관

 무료 온라인 코스

 NO 대행사 수수료

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## Why choose to study in our New York school?

- Located in Midtown Manhattan next to Central Park and minutes away from Times Square, the Rockefeller Center and Museum of Modern Art.
- New school with state of the art facilities. Easy access to all of New York and next to one of largest subway centers.
- Variety of daily activities organized by the school including Broadway plays, museum trips and sporting events.
- University Placement Services are available; we work directly with 100+ partners.
- Real Life English courses in theatre and leadership for a hands on/practical approach to improving English skills. Career development workshops offered by former senior business professionals.



### Location and contact information

#### Address

5 Columbus Circle, 1790 Broadway New York,  
NY 10019

#### Phone

646-285-0300

#### Fax

N/A

#### Emergency contact

+1 (718)-906-1045

#### At this address since

2019

#### Providing English course since

2019

### School information

#### School Director

Chris Koutsovitis

#### Total number of teachers

30+ (Full time teachers: 7)

#### Languages spoken by staff

Spanish, Chinese, Italian, French, Portuguese, Korean, Polish, Bulgarian & Greek

#### Teacher qualifications

Bachelor's (or equivalent) in combination with TESOL, CELTA, TEFL certificate (including practicum) or six months of ESL/EFL teaching experience

### Accreditations and memberships

Accredited by the  
BRITISH COUNCIL  
for the teaching  
of English in the UK

ENGLISHUK  
member

**Disclaimer:** All the information on this school guide is for reference. Please contact your advisor for the latest information

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# About the school

- Number of buildings: 1
- Number of floors: 2
- Total number of classroom: 15  
(Classrooms without windows: 1)
- School facilities: Elevator, air conditioning, heating, Wi-Fi, community room, student lounge/ common room
- Wheelchair / disabled access: Yes
- Extra cost of facilities: None
- Other services provided:  
Accommodation, Airport transfer, Medical Insurance, University Placement and Virtual Internship Services are available; we work directly with 100+ university partners and 13,000 companies.



## Samples

### Class timetable

	Morning	Afternoon
Class	08:30 - 9:30	11:40 - 13:10
Break	9:30 - 9:40	13:10 - 13:20
Class	9:40 - 11:10	13:20-14:50

### Specialist skills class timetable

Morning class (Monday to Thursday)	Afternoon class (Monday to Thursday)
9:40 - 11:10	11:40 - 13:10

- Extra cost of other services: See our price list
- Number of computers available: N/A
- Levels of English offered: All levels
- First day of school: Students should report to school on the first day either at 7:15am or 9am EST for orientation.

An email with the assigned time to report is sent to students the Friday before arrival. Students will attend orientation, receive their timetable and begin classes on Monday

### School materials

- Materials provided for students:  
K+ Course Books, K+ Learning Clubs, K+ Learning Space, K+ Extra, Interactive whiteboards
- Is there a book deposit? No
- Is there a material fee? No



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# Courses & students

- Courses provided at this school: General English, Semi-Intensive English, Intensive English, Academic Year Abroad, and TOEFL IBT, Business Supplementary, 50+ Languages Abroad, Juniors
- Special / extra courses provided: N/A
- Average number of students per class: 13-15 (Maximum class size: 16)
- Minimum age of students: 16
- Average age of students: 28
- Students per age group: N/A
- Top 10 student nationalities: Brazil, Colombia, Chile, China, Germany, Japan, Mexico, Saudi Arabia, South Korea, and Taiwan

## School location and transport

Time to...	By foot	By bike	By bus	By subway/train
The nearest café / restaurant	1 minute	1 minute	1 minute	1 minute
The nearest supermarket	1 minute	1 minute	1 minute	1 minute
The nearest post office	1 minute	1 minute	1 minute	1 minute
The nearest ATM / bank	1 minute	1 minute	1 minute	1 minute
The nearest sports center	3-5 minutes	1 minute	1 minute	1 minute
The nearest hospital	2 minutes	1 minute	1 minute	1 minute
The city center	1 minute	1 minute	1 minute	1 minute



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# About New York

**Name of location:** New York Central Park

**Famous landmarks:** Central Park, Times Square, Statue of Liberty, Empire State Building, Madison Square Garden, Macy's, Museum of Modern Art

**Cuisines within a 20-minute walk:**

American, Brazilian, Chinese, European, French, Greek, Indian, Italian, Japanese, Mexican, Middle Eastern, Seafood, Spanish, Thai, Turkish, Vegetarian

**Transport within a 10-minute walk:**

Train, metro, buses

**Top 5 reasons to choose this city:** Located in the heart of Midtown Manhattan next to Central Park, minutes away from Times Square, new school with state of the art facilities, next to one of the largest subway centers, University Placement Services are available; we work directly with over 100 university partners

**What makes this city unique?** Located next to the iconic and beloved Central Park

**Alternative things to do:** Explore the local museums, enjoy some world-class shopping, go watch some comedy in Greenwich Village, watch the sunset from the High Line

**City personality:** Active, alternative, artistic, big city, bookstores, broadway, business capital, buzzing, cosmopolitan, creative, cultural, entertainment capital,

famous, fashion, foodie scene, iconic landmarks, independent, professional, sophisticated

**Examples of nearby cities to visit:** Boston (Travel time: 4.5 hours, price of return ticket: \$20–80); Washington, DC (Travel time: 5 hours, price of return ticket: \$25–80)



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## Regular social activities

Baseball Or Basketball Game: \$60-90  
 Broadway Show: \$55-100  
 Brooklyn Bridge Walking Tour: Free  
 Museum Of Modern Art: Free  
 Manhattan Boat Cruise: \$40  
 Bar Night: \$20-40  
 Karaoke: Free

## Living cost (sample prices for items in this city)

Bottle of water: \$3  
 Coffee: \$2-5  
 Can of coke: \$2-3  
 Meal out for two: \$60  
 Takeaway pizza: \$20  
 Sandwich: \$6-9  
 Local bus ticket: \$3  
 Local train ticket: \$3  
 Bike rental: \$12/day  
 Cinema ticket: \$13/15

## Typical 2-week social schedule

Days	First week	Second week
Monday	New Student Icebreakers	Walking tour
Tuesday	Bar night	Manhattan boat cruise
Wednesday	Karaoke	Paint and sip
Thursday	Brooklyn Bridge and ice cream	Baseball or basketball game
Friday	Row Boats in Central Park	Broadway show
Saturday	N/A	N/A

Number of social activities per week: 5

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# Accommodation in New York



## Homestay information

- **Things students need to bring:** Toiletries, personal items to make their room feel like home, prescription medication
- **Services included:** Bed linen, towels, laundry once a week (free of charge), laundry (extra cost), telephone use for emergencies
- **Extra cost of services:** No; laundry often not available in home; common price for laundry is \$5 for wash and dry at facilities in building or laundromat nearby
- **Meals provided:** Yes (depends on booking type)  
**Breakfast:** Breakfast is usually a light meal consisting of cereal, fruit, toast, juice, or coffee  
Hosts will usually ask you to prepare your own breakfast  
**Lunch:** You will be responsible for buying your own lunch at school, from a local restaurant, or the local shops  
**Dinner:** You will usually eat dinner with your host, unless you inform them otherwise  
**NOTE:** Meals provided will differ depending on whether you have selected 14 meals per week or 7 meals per week. If you have booked 7 meals per week, you are responsible for buying your own dinner and you may not have access to the kitchen at certain times
- **Meals Provided** Yes (depends on booking type)
- **Will the homestay arrange to pick up the student from the airport?** No
- **Transport to school:** Your host will help you to find your way to and from school on your first day and will show you how to use public transport
- **Where are the homestays located?** Manhattan, Brooklyn, Queens, Bronx
- **Additional information:** Homestays are 45–60 minutes of commute time to the school

## Private accommodation

Only students aged 18 and over are permitted to go into private accommodation. If you are 16 or 17 years old you will be housed in a homestay and should be home by 11 pm each night.

If you are over 18 here are some tips if you want to find your own apartment or share a house with friends:

- The school's Accommodation Officer can provide a list of local letting agencies
- Check whether the accommodation you are going to see is in a safe area
- Take a friend with you when you go to view any accommodation
- If you are sharing an apartment or house find out who has access to it
- Make sure the accommodation has a recent safety certificate – all cookers are electric fires are safe and smoke alarms are fitted
- Make sure your room is secure and that you have insurance for your laptop, camera, TV, DVD, personal music player and other valuable items
- If you rent your own accommodation you will be expected to pay Council Tax. If you are a student you will receive a 10% discount but be aware that it could be up to £1,200 per year.

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# Accommodation in New York

Midtown East

This is an  
Academic  
Year Abroad  
Residence



- **Address:** 525 Lexington Avenue, New York, NY 10002
- **Website:** N/A **Disclaimer:** All the information on this residence file is for reference. Please contact your advisor for the latest information
- **Accommodation type:** Residence featuring single, double and triple occupancy rooms with ensuite bathrooms **SERVICES**
- **Service available:** Wi-Fi, 24-hour front desk, controlled access, cleaning service, students must bring own toiletries
- **Extra cost of services:** Card-operated laundry on-site, cleaning service available at extra charge
- **Bedroom:** Single and twin rooms available, refrigerator, microwave, wardrobe, desk and chair
- **Kitchen:** Microwave, mini fridge in each room; communal kitchen available for student use. Cutlery set is provided upon arrival but students are responsible for their own pots and pans
- **Facilities:** Lounge, study area, gym, communal kitchen
- **Extra cost of facilities:** Card-operated laundry on-site
- **Famous landmarks nearby:** Rockefeller Center, Central Park, Museum of Modern Art
- **Visitors or guests allowed?** Yes. Visitors allowed. Overnight guests (18+ only) need to be registered in advance and are limited to three nights
- **Noise restrictions?** Yes (From 22:00 to 07:00)
- **Smoking allowed in the residence?** No,
- **24-hour security?** 24-hour front desk, cctv
- **Residence cleaning:** Upon arrival; cleaning service available at additional charge upon request
- **Linen changing:** Clean bed linens provided upon arrival
- **Availability:** Year round
- **Minimum number of week?** No minimum
- **Check-in and check-out times:** Check-in: Saturday & Sunday 16:00 - 21:00 / Check-out: Saturday 10:00
- **Room deposit?** No, but deposit form needs to be filled out

Time to...	By foot	By bike	By bus	By metro/train
The school	20 minutes	10 minutes	15 minutes	15 minutes
The nearest café / restaurant	5 minutes	N/A	N/A	N/A
The nearest supermarket	5 minutes	5 minutes	5 minutes	5 minutes
The nearest post office	5 minutes	5 minutes	5 minutes	5 minutes
The nearest ATM / bank:	5 minutes	5 minutes	5 minutes	5 minutes
The nearest sports center	5 minutes	5 minutes	5 minutes	5 minutes
The nearest hospital	15 minutes	5-10 minutes	5-10 minutes	5 minutes
To the city center	5 minutes	5 minutes	5 minutes	5 minutes
To the main airport	N/A	N/A	60 minutes	60 minutes

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For the most up-to-date transport prices, please visit the [First Bus Website](#)

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# Health & safety

**Medical insurance** | All students must have travel and medical insurance for the duration of their stay in the US. Kaplan offers you a low-cost Travel and Medical Insurance Plan that we advise you to take. If you are not taking Kaplan Insurance you are required to show proof of alternative medical insurance. If not taking Kaplan Insurance, please make sure your insurance includes evacuation and repatriation.

**If you get sick** | If you get sick while in the UK you should visit a doctor. You can ask the Welfare Officer or your host family where the nearest doctor is. If you have a minor illness you can ask staff at a local chemist for advice. Remember to bring any relevant insurance or medical documentation with you. You may need to register with a local doctor.

**Protecting your belongings** | We strongly recommend you take out insurance for your personal belongings, especially cameras, music players, mobile phones and laptops. Personal items cannot be covered by Kaplan homestay or residence insurance.

**Prescription medication** | Remember to bring enough of your prescribed medication with you as US pharmacists will not fill a foreign prescription. International customs agents may ask you questions about your medication upon your departure or arrival, so be sure to pack it carefully. Bring any important medical records (blood type, prescriptions, x-rays) that might be useful for medical care abroad as well as contact information for your health care providers at home.

## Medical costs

Medical costs are at the discretion of your local doctor or hospital. Minimum medical costs are as follows:

- Consultation with a doctor: \$60
- Prescriptions at a chemist: \$25 per item
- Dental treatment: \$150
- Eye test or new glasses: \$150

## Emergency services

Call **911** in case of fire, medical emergency or if you need the police.

## Laws

- No one under the age of 18 in the UK may buy or consume tobacco or alcohol, including beer and wine. It is against the law to buy tobacco or alcohol for someone you know is under the age of 18
- Driving under the influence of alcohol is a very serious crime and police make regular random checks

- You will need international ID to enter bars, clubs or pubs (e.g. passport, ID card, driving licence)
- Buying, selling and using drugs is illegal

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# Local customs

- All individuals regardless of gender identification and sexuality are expected to be treated equally and should always be treated fairly.
- American people talk to strangers in public areas. This is a great way to practice English, but caution should be taken. You should not give out your address and telephone number, or accept inappropriate invitations.
- "Please" and "Thank you" are widely used in the UK. Always use them if you ask someone to do something for you, or if they help you or give you information.
- The US is a culturally diverse nation where people of all ethnic backgrounds are treated equally.
- People in North America leave a tip for good service in restaurants, hair salons and other places. The tip rate at most restaurants is about 15-20% of the bill and is not usually included. Fast-food is not tipped unless it is delivered. Porters in stations, airports and hotels should be tipped approximately \$1 per bag. Taxi drivers are generally given a 15% tip.

# Kaplan International Languages rules

- If you leave your Kaplan International Languages course, the government may revoke your student visa and advise you to return home
- You must attend all classes. If you do not attend your classes your representative will be informed. If a student is under 18, parents will be informed. If you do not then improve your attendance you will be sent home

- Be on time for all your lessons
- Always tell Kaplan International Languages if you are going to be absent from school for any reason and tell your host family if you are going away overnight
- If you commit a criminal offence or have to be severely disciplined you will be sent home and no refund will be given. We will also inform the immigration authorities

## US public holidays

New Year Day (observed)	1-Jan-26
Martin Luther King Day	20-Jan-25
Memorial Day	26-May-25
Juneteenth	19-Jun-25
Independence Day	4-Jul-25
Labor Day	1-Sep-25
Thanksgiving	27-Nov-25
Day after Thanksgiving	28-Nov-25
Christmas Day	25-Dec-25
Day After Christmas Day	26-Dec-25

# Academic Year Abroad



## STUDY ENGLISH LONGER SUCCEED FOR LIFE

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# New York New York



## Why choose an Academic Year Abroad in New York with Kaplan?

Academic Year Abroad students have access to exclusive benefits.

1. Achieve the **fastest English progression** with Kaplan's exclusive Guaranteed Progression, while mastering fluency across reading, writing, listening, and especially speaking, **with personalized academic guidance every step of the way**.
2. Internationally recognized curriculum aligned with the Common European Framework of Reference.
3. Get ahead with Pre-College Certificates from prestigious universities, including Harvard Medical School, Georgetown, Dartmouth, Berkeley, and Northwestern.
4. Study for **6, 9, or 11 months** and experience life in one of the world's most **vibrant English-speaking cities**.
5. Build your language toward a capstone project and earn an Advance Certificate on the area of expertise you would like to focus on.
6. **Engage with guest experts** at exclusive online seminars hosted for Academic Year Abroad students.
7. **Start strong and finish proud** with a **bespoke orientation** and **graduation ceremony**.
8. Enjoy **direct and free access** to morning classes.
9. Keep learning beyond the classroom with **12 months of access to K+ Learning Space** after your course ends.
10. Feel at home abroad with **total support from our team: personalized academic guidance from day one, accommodation services tailored to your preferences**, and a lively social calendar.
11. **Get to know the city from day one** with a warm welcome and guided tour.
12. Join a **global community of over 1.2 million learners** who choose Kaplan each year.
13. **Upgrade your academic and professional CV** by investing in a trusted institution since 1938. Kaplan is widely known worldwide for **educational excellence and student success**.

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# What programs are available in Kaplan New York?

## Language & Culture

- Intensive
- Semi-Intensive
- Multi-Destination Year

## University Preparation

- TOEFL Exam Preparation
- English for Academic Pathways

## Professional Preparation

- Certificate in Business
- Certificate in Media and Technology
- Certificate in Communication and the Arts

Let's go!  
★ ★

## Your course timeline

Start dates	End dates		
	6 months	9 months	11 months
5 January 2026	June 2026	September 2026	November 2026
30 March 2026	September 2026	November 2026	December 2026
22 June 2026	April 2027	June 2027	May 2027
21 September 2026	March 2027	May 2027	June 2027
9 November 2026	April 2027	July 2027	September 2027

1st Session Break - All courses	2st Session Break (9 & 11 month courses)
30 March 2026	14th September 2026
8th June 2026	21st December 2026
14th September 2026	21st December 2026
21st December 2026	24th May 2027

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## How do we help you learn English quickly?

We are proud to offer English programs built on a solid, research-based methodology designed to help you improve your English confidently and quickly. With our carefully structured syllabus, you can join at any point and continue progressing smoothly, with teaching materials tailored to your level and learning style.

Each Academic Year Abroad program is structured with carefully designed lessons aimed at achieving your specific objectives:

### **Language Foundation** (20 lessons, 15 hours)

Build your core English skills with 15 hours of General English per week, using our spiral, blended curriculum aligned to the Common European Framework of Reference. Lessons are topic-based and communicative, designed to boost fluency, confidence, and real-world language use.

### **Language in Action Workshops** (4 lessons, 3 hours)

Take your English beyond the classroom with interactive workshops each week focused on communication, collaboration, and real-life tasks. These sessions help you practise spoken English in creative, practical contexts.

### **Specialist Skills** (8 lessons, 6 hours)

Enhance your learning with focused classes, tailored to your needs and objectives. Ideal for students looking to improve in targeted areas, these sessions focus on specific skills like pronunciation, writing, exam preparation or Business English.

### **K+ Extra** (3 lessons, 2.25 hours)

Students enhance their fluency with K+ Extra online resources supporting personalized language learning.



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# Learn about every program



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# Language & Culture

**Discover the joy of learning English abroad like never before.**

Transform your language skills as you embark on a program designed to immerse you in one (or more) exciting destinations around the world. This is more than a course. During this enriching year, we blend expert language training with cultural immersion, global friendships, and unforgettable experiences.

## Intensive

**Total of 35 lessons per week = 26.25 hours**

Want to master every aspect of English? This course sharpens your skills in speaking, reading, writing, listening, grammar, and pronunciation, while also expanding your vocabulary for effective communication in real-world settings.

Lessons	Number of Lessons	Total of Hours
Language Foundation	20 lessons	15 hours
Language in Action Workshops	4 lessons	3 hours
Specialist Skills	8 lessons	6 hours
K+ Extra Online	3 sessions	2,25 hours

## Semi-Intensive

**27 lessons per week = 20.25 hours**

Strengthen your foundational English skills while enjoying plenty of free time to explore your new city and have fun with friends! Join our social activities, dive into local culture, and make the most of every moment on this unforgettable adventure.

Lessons	Number of Lessons	Total of Hours
Language Foundation	20 lessons	15 hours
Language in Action Workshops	4 lessons	3 hours
K+ Extra Online	3 sessions	2,25 hours

*\*F1 visa students in the US are required to take 3 hours of K+ Clubs per week.*

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## Kaplan Multi-Destination Year

12 weeks New York City, 12 weeks Boston, 12 weeks Vancouver.

Study English in a 6, 9, 11-month program spanning your choice of school locations.

Students travel the globe to create their own dream Academic Year Abroad by combining two, three or four locations, each destination with a minimum of twelve weeks.

In each location, students are immersed in comprehensive language development focusing on improving all language skills: reading, writing, listening and speaking, while living the language through a variety of cultural immersion activities.

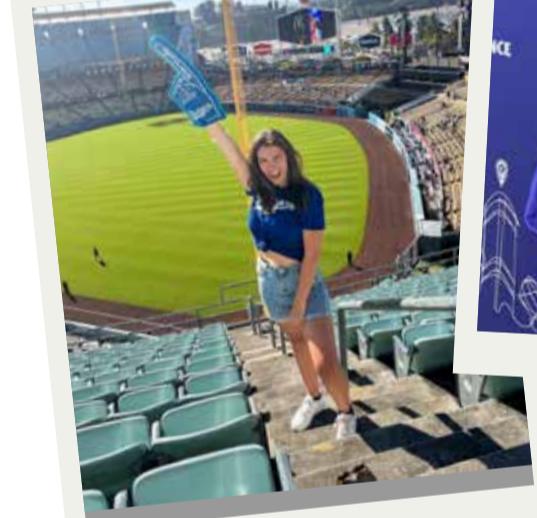
Visa regulations permitting, students can opt to build their own vacation breaks between 12-week quarters to experience even more of what the destination has to offer.

Example Multi-Destination Year itinerary: Nine-month North America Coast to Coast

Experience big city life in the Big Apple, the cobble-stoned charm of historic Boston, and the natural wonders of British Columbia.

### Key facts

- Minimum Age: 16
- Class Size: 16
- Entry Level: Elementary



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# University Preparation Program

## Your pathway to academic success

Turn your Academic Year Abroad into a launchpad for your university journey. Our *University Preparation* track is designed for ambitious students planning to study at leading institutions in the UK, the US, or beyond. This exclusive package combines expert guidance, academic enrichment, and wraparound support, giving you the confidence and credentials to take the next step.

### Real-world exposure

- Experience university life through campus tours and academic events
- Online guest speakers on topics like academic preparation and university application strategies

### TOEFL Exam Preparation

35 lessons per week = 26.25 hours

Gain all the essential tools you need for TOEFL® success (one of the top language exams to work or study in the USA and Canada), while also preparing for the demands of university life in North America, ensuring an easy transition to higher education and life abroad.

Lesson	Number of Lessons	Total of Hours
Language Foundation	20 lessons	15 hours
Language in Action Workshops	4 lessons	3 hours
Specialist Skills on TOEFL®	8 lessons	6 hours
K+ Extra Online	3 sessions	2,25 hours

### Key facts

- Minimum Age: 16
- Class Size: 16
- Entry Level: B1

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## English for Academic Pathways

35 lessons per week = 26.25 hours

Attend expert language lessons focused on academic vocabulary and exam preparation. If you want to refine your critical academic skills and achieve success in English language proficiency tests, this is the course for you.

Lesson	Number of Lessons	Total of Hours
Language Foundation	20 lessons	15 hours
Language in Action Workshops	4 lessons	3 hours
Specialist Skills on Academic English and Exam Prep	8 lessons	6 hours
K+ Extra Online	3 sessions	2,25 hours

### Key facts

- Minimum Age: 16
- Class Size: 16
- Entry Level: B1

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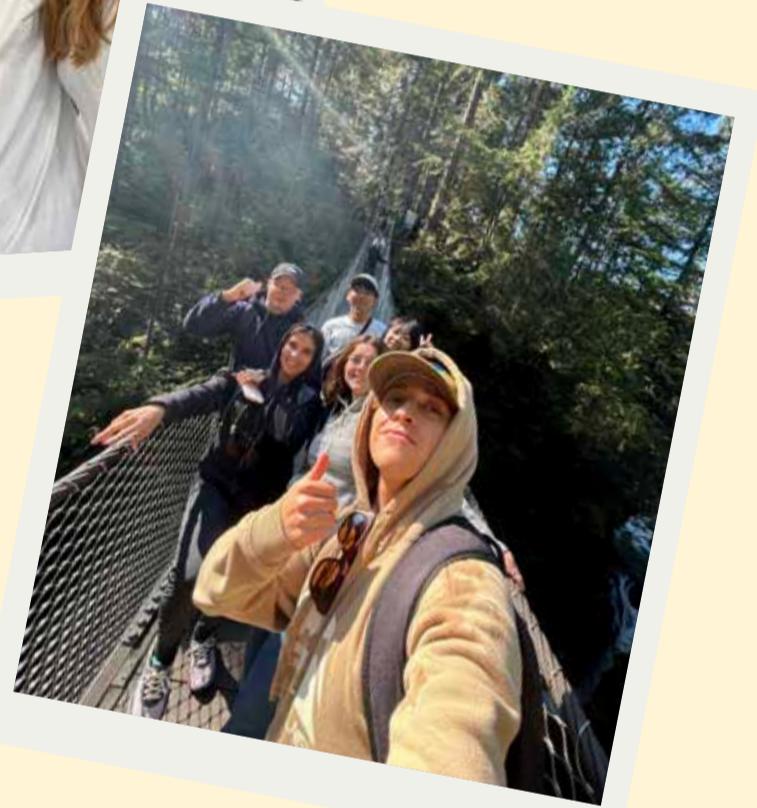
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## Exclusive Academic Year Abroad Upgrade US College Preparation Certificate

Get ahead with online Pre-College Certificates from prestigious universities and colleges in the US including **Harvard Medical School, Georgetown, Dartmouth, Berkeley, and Northwestern**.

- Choose from courses in *Business, Economics, Finance, Leadership, Medicine, Engineering, Marketing*, and more
- 4-week **hybrid courses** (online + independent study) starting nearly every month
- Earn a **Certificate of Completion from the university**—a valuable credential for your college applications or CV



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# Professional Preparation Program

Join a class built around a contemporary, career-focused syllabus designed to meet the demands of a global economy. This program is a brilliant fit if you are aiming to step confidently into the professional world.

## Learn actively in each module

You will build toward a capstone project in Week 4, where you apply your new skills in a practical, creative, and collaborative task. At the end of each module, you will earn a Micro-Certificate, and over time, these build progressively toward an Advanced Certificate in your chosen field.

## Certificate in Business

35 lessons per week = 26.25 hours

Equip yourself for the global stage! Develop your business communication, expand strategic networks, and drive growth with our dynamic curriculum. Gain the language mastery you need to thrive in any international workplace.

## Module highlights

- Effective Business Communication
- Strategic Networking
- Leadership in Action
- Project Management
- Leadership in Professional Development
- International Marketing

Lesson	Number of Lessons	Total of Hours
Language Foundation	20 lessons	15 hours
Language in Action Workshops	4 lessons	3 hours
Specialist Skills on Business	8 lessons	6 hours
K+ Extra Online	3 sessions	2,25 hours

## Key facts

- Minimum Age: 16
- Class Size: 16
- Entry Level: B1

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## Certificate in Media and Technology

35 lessons per week = 26.25 hours

Dive into a thrilling journey through persuasive media, storytelling, and powerful public speaking! Craft unforgettable speeches, explore the beats of music, and design cutting edge digital campaigns. The perfect course to jumpstart your media career and unlock limitless opportunities.

### Module highlights

- The Art of Persuasion – Rhetoric in Media and Advertising
- From Page to Screen – Storytelling Across Media
- Music and Identity – Soundtracks of Social Change
- Public Speaking and Performance – Finding Your Voice
- Visual Culture – The Power of Images in a Digital World
- The Future of Creativity – Art and Technology in the Digital Age

Lesson	Number of Lessons	Total of Hours
Language Foundation	20 lessons	15 hours
Language in Action Workshops	4 lessons	3 hours
Specialist Skills on Media and Technology	8 lessons	6 hours
K+ Extra Online	3 sessions	2,25 hours

### Key facts

- Minimum Age: 16
- Class Size: 16
- Entry Level: B1

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## Certificate in Communication and the Arts

35 lessons per week = 26.25 hours

Persuasive storytelling forms the foundation of many marketing and media jobs. In this program, you will focus on modules that will show you how you can perfect these skills using the English language. From writing and delivering speeches to analyzing music and designing digital campaigns, this is the perfect opportunity to kick-start your career in media and beyond.

### Module highlights

- Digital Identities
- Social Media, Branding and Online Presence
- Fake News and Media Literacy
- Thinking Critically in the Digital Age AI and the Future of Work – Adapting to a Changing World
- Streaming and Digital Entertainment – The Rise of the Creator Economy
- E-Commerce and Digital Marketing – Selling in the Online World
- Cybersecurity and Digital Wellbeing – Staying Safe Online

Lesson	Number of Lessons	Total of Hours
Language Foundation	20 lessons	15 hours
Language in Action Workshops	4 lessons	3 hours
Specialist Skills on Communication and the Arts	8 lessons	6 hours
K+ Extra Online	3 sessions	2,25 hours

### Key facts

- Minimum Age: 16
- Class Size: 16
- Entry Level: B1



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# Accommodation

## Accommodation options

This program offers special accommodation packages.

Get in touch with our team to get a personalized quote depending on your preferences, whether you choose a residence apartment to live with other Kaplan international students, or host families, making the most of integrating into the lives of our local families in the city.



*Follow the hearts and explore our previous accommodation section for more details.*

*"I chose Kaplan in New York because it's one of the largest language schools and offers a well-structured schedule with detailed English levels, making it ideal for studying. I am very satisfied with my progress."*

**- Bohyeon K, Kaplan New York student from South Korea.**



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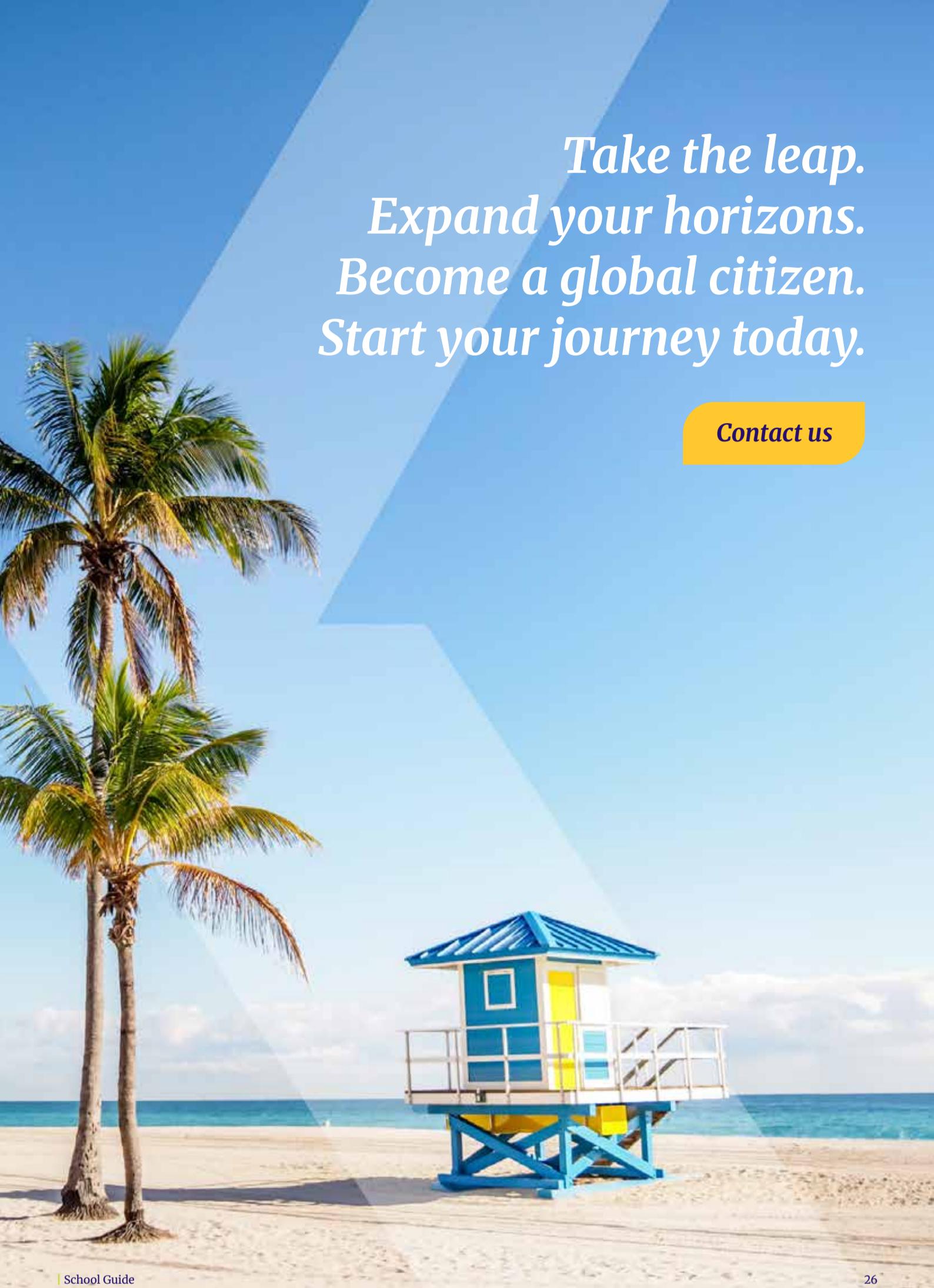
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Expand your horizons.  
Become a global citizen.  
Start your journey today.*

**Contact us**

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