


# QUICKSTEP PROFILE

**Quickstep**   
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## About us:

Quickstep was founded in 1995 as a training organization offering various skills training programmes to adults. It began in R.T.Nagar, Bangalore and continues to operate there. It now has branches in all major areas of Bangalore, and also in Mysore, Kolkata and some other cities of India.

We are an **ISO 9001:2008 Certified** organization.

We have also received accreditation by **National Accreditation Board for educational providers (NABET)-Quality Council of India**. We are only one in the training and educational sectors in Bangalore and also in Karnataka.

We are one of the few education and training organization in India who have received this accreditation. This accreditation is recognized by Government of India.

Quickstep is also the registered trade mark of the group, consisting of several organizations, each specializing in an area related to training. A common theme for all the members of Quickstep group is to upgrade job skills of the students.

Quickstep has also a publishing organization, Book Direct, as a member of the group. Book Direct prints and publishes books and CDs required for own use of the training organizations. These are also sold in the market through booksellers. Quickstep has also promoted another organization, Institute of Adventure Promotion, which trains young people in adventure tourism and conducts adventure treks in Himalayan regions, and also organizes local treks.

## Quickstep Overview:

Quickstep trains about 15 to 20 thousand students every year in its branches covering Bangalore, other cities of Karnataka, and cities in other states.

Many different kinds of training programmes are conducted, most of which are job oriented courses, as under

1. Language skills in English and other foreign languages

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


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2. Computer courses both for basic and advanced programming language students
3. Courses preparing students for jobs in call centers
4. Finance and Accounts including tally courses
5. Finishing courses for college levels students including technical students.

**How Quickstep training is conducted:**

- (i) in classrooms of Quickstep branches for individual students
- (ii) Corporate training in the premises of companies, colleges and other organizations who need customized training programmes for their staff or students.
- (iii) On-line training through a virtual classroom to students in India and abroad who prefer to study at home.

The methodology of training is based on interactive learning. Furthermore learners use examples from their own work experience, thus ensuring that the learning is anchored at their workplace. The emphasis is on measured outcomes –which may include a range of skills and knowledge.

**Quickstep** offers training in the areas of

- (i) English Communication skills.
- (ii) Accent Training – Programmes designed to neutralize regional accents, and to improve the pronunciation of the British or American English.
- (iii) Soft skills
- (iv) Communication skills in various foreign languages e.g. French, German, Spanish and so on.
- (v) Training programme for the IT and ITe S industry.
- (vi) Job skills.


**Quickstep** has also promoted organizations in


- Book Publishing.
- Adventure Tourism.


We have provided training in English language and soft skills to students in the ITI Institute, Bannerghatta Road, and Bangalore. We have already executed a Memorandum of Understanding with KVTSDC (Reg. No. 2011 ATPELIP009). We are providing Job Skills Programme for Final Year Govt. Degree students.


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## **English courses**

- Level 1 Beginners:** For those who know only a few words of English.
- Level 2 Elementary:** They know the most important and simple words and can speak a little English.
- Level 3 Intermediate:** They can speak and understand very simple English but cannot speak English easily and well.
- Level 4 Upper intermediate:** They can speak and understand English in everyday situations but lack fluency, and unfamiliar situations can cause some difficulty.
- Level 5** They speak fluent English but need to polish up their English.

## **Business English Courses**

Professional English Level-1: A course for executives and professionals; covers a range of office and business language skills, and soft skills.

Professional English Level-2: This course is for those who work as higher-level executives; or in business; also covers social English.

## **Corporate Training**

Quickstep has conducted hundreds of training programmes for MNCs, well-known Indian companies, PSU s, Government Departments, Colleges, and NGOs. All such programmes are designed to meet the specific needs of the organization.

## **International Students**

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Each year Quickstep trains a large number of overseas students from all over the world. The courses are customized to meet the needs of the students who come to India to learn English as a foreign language, ITes training etc.

### **Specialised Courses**

#### **Cambridge ESOL Certificate Examination**

The Cambridge ESOL is a department of the University of Cambridge, U.K. The course duration is 3 months/6 months, depending on the level of the student's proficiency in English.

Another option for the student is to complete the course, but to take our own test. In this case the successful student gets a certificate of proficiency. The student does not pay the Cambridge ESOL exam fee, but gets the same training.

This course helps students to study at any college in India or in other countries. They do not have any difficulty in following the classes in colleges which are conducted in English.

#### **BEC ( Business English Certificate ) Course**

This course prepares the student for the BEC certificate exam conducted by the Cambridge University, U.K. This certificate helps the student in the world of employment in any country. The students, at their option, may take our own test.

#### **1. IELTS**

(International English Language Testing System)


#### **2. TOFEL**


(Test of English as a Foreign Language)


These two tests are favorites with the students who wish to go to a western country for higher studies.


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Over the years many students have been successfully prepared for the tests by Quickstep faculty. The preparatory courses can be conducted in our classrooms, or online, at the option of the student.

## 2. Support Services

When international students come to India, at first the country is strange to them. Most students face the usual problems of everyday life while they are studying. Quickstep has an experienced support team; the newcomer is in safe hands with them.

Someone from the support team will meet the students at the airport and help them get a place to live during their stay in India. Students usually prefer safe and clean home stay accommodation. Supported self-catering is possible as in most cases a kitchen is provided.

On arrival in India it is necessary that the students comply with the F.R.O. registration regulations. An experienced person accompanies the students to the concerned police department, and guides them through the registration formalities

Many students need help with getting mobile phone connection, banking facilities, internet connection, medical assistance and so on. They need constant support and attention. Quickstep makes sure the student does not face a lonely existence in a big city, without family or friends for support.

Admission to colleges is another area which can be a very confusing experience for a student. If required, Quickstep will provide information about the vast range of different programmes offered by colleges here, and their admission procedure. The student gets practical guidance about how to choose the right college, what to expect when they join a college and so on.

### Edu-Tourism

India Hikes, a sister organization of Quickstep, organizes weekend treks. Students enjoy being in new, exciting situations. They also learn good, natural English. For the more adventures students, there are 7-day or 10-day treks into the Himalayan Mountains with local guides.

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


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## **Methodology of Training**

The methodology is based on interactive learning. Further more learners will use examples from their own work experience, thus ensuring that the learning is anchored at their workplace.

The emphasis is on measured outcomes- which may include a range of skills and knowledge.

Trainers are recruited through advertisements in newspaper, or on job portals. Another source is referral from trainers.

All trainers have to attend induction training programme.

At the end of the programme, a skill test is taken, and those who meet the required standard are offered a contract.

All trainers also attend refresher course from time to time.

## **Tie - ups with other organizations**

Quickstep has arrangements with many companies for training their staff in communication skills and soft skills. Quickstep has executed a MOU with KVTSDC, Govt. of Karnataka, to provide training to government ITI students in Karnataka.

## **Training for the public sector**

We are new to the government sector. We started in this sector in 2010, after we were awarded a contract for training students in English language and soft skills to students of an ITI institute in Bangalore. Now we impart training in English language and soft skills to students of government degree colleges in several districts in Karnataka. We also provide job skills training to members of minority communities and women under the various skills training programs of the government of Karnataka. The number of students undergoing training in the government sector is in many thousands.

We have training contracts with well known companies like Hitachi, Tokyo who send their staff working abroad to our English Communication classes in Bangalore, and also for cross cultural exposure.

We have been covered by Wall Street Journal (USA) and Economic Times (India).

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


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