



**That's  
Mandarin**

**It's time to  
master  
Chinese**

# Our Tools & Methodology



## NihaoCafe 01

Take your online & offline learning experience to the next level with our learning platform NihaoCafe that features our newly produced TV series with celebrity actors

## Chinese Link Words 02

Take advantage of our unique Link Words methodology that helps learn and memorize new words much faster than with traditional methods

## Storytelling 03

Improve your understanding of Chinese grammar with meaningful storylines, and learn new words with engaging stories

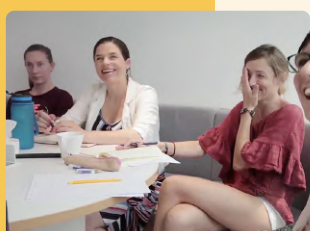


# Programs for Adults



## Intensive Group Classes

Boost your Chinese at rocket speed with a full-time Intensive Course



## Part-Time Group Classes

Improve your Chinese gradually with a leisurely paced Part-Time Course



## 1-on-1 Private Classes

Learn at your own pace and schedule, and reach specific learning goals with a Private Course



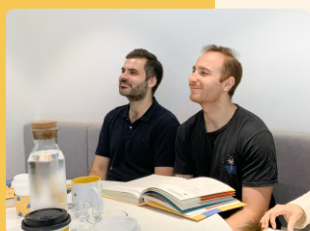
## Online Classes

Choose an Online Course and connect with our teachers anytime, anywhere



## HSK Programs

Ace the HSK exam with confidence with our HSK Preparation Programs for all levels



## Summer Programs

Sign up for the summer of your lifetime and come to learn Chinese during the summer holidays



## Visa Programs

Sign up for our Visa Program and stay in China legally while learning Chinese



# Programs for Kids & Teens



## Summer & Winter Camps

Join our Camp Programs, and we will provide your children (kids & teens aged 7-17) with the best Chinese learning experience full of cultural activities, Chinese classes and field trips



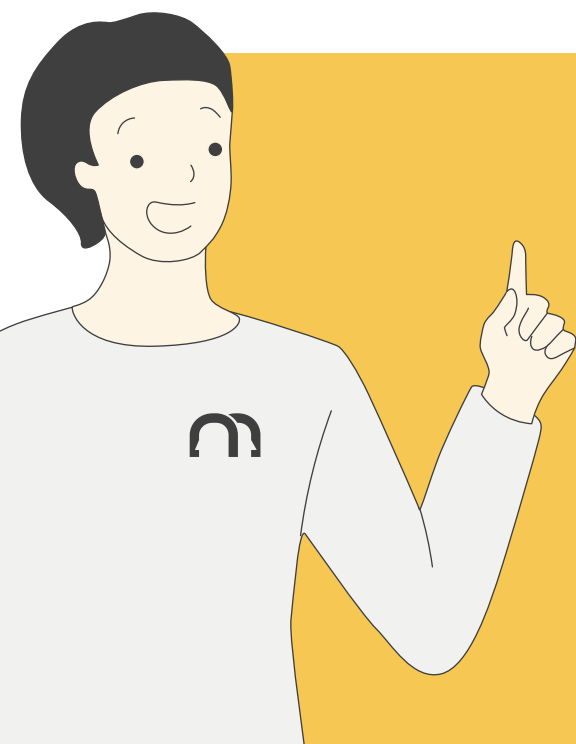
## Teen Immersion Programs

Choose among personalized plans for teens that include school-level Chinese curriculum, immersive cultural activities, and beyond



## Chinese School Trip

Explore, play, and learn! We offer all-in-one adventurous, culturally rich trips of a lifetime to groups of students coming to visit China from abroad with their teachers



## Excellent Teachers

We have high requirements for our teachers, and only hire 5% of applicants. All our teachers are university graduates with a major in Chinese language education or literature, and have completed That's Mandarin Training Course.

# About That's Mandarin

## 100,000+

STUDENTS IN TOTAL

Since the establishment of our school, we've served over 100,000 students on their journey to mastering Chinese, and more students are joining us annually

FOUNDED IN

## 2005

We've grown to become a reputable and trusted school for guaranteed success in Beijing, Shanghai, Suzhou, Hangzhou, Milan and Melbourne, with plans to open new campuses in China & abroad

FIRST CAMP IN

## 2008

Our first Summer Camp was held in 2008 and has proven a popular choice year on year, with the total number of participants reaching 10,000

## 100+

PARTNERING ORGANIZATIONS

Over the years, we've worked with 100+ organizations in assisting and organizing trips & summer camps for overseas students



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