

# English for Specific Purposes

*Courses that bridge business, language and culture...*



*Bridging business, language and culture...*

**WE Bridge International Ltd.**

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*English Beyond the Classroom*

**LanguageCourse.net** Book at worldwide lowest price at:

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WE Bridge International is an Academy of Excellence. We provide a high standard of English and professional development training for international clients from around the world.

**Welcome to WE Bridge International**  
*Bridging business, language and culture...*

**Who are WE?**

We are a professional academy with a specific **vision: bridging business, language and culture.**

We specialise in providing training that will benefit executives, managers and academics who want to develop professional skills in a multi-cultural global market.

Our clients benefit from high standards of education and individually-tailored development programmes making WE Bridge the academy of choice for clients who want to be effective in international business.

So, when you choose WE Bridge International, you are investing in your future achievements! Contact us, we love to help.

**David Henson**  
 Managing Director

**Troy Blankenship**  
 Executive Director



**Agriculture**

Agriculture is course for agriculture professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, Career Paths: Agriculture addresses topics including soil preparation, seeding methods, farm equipment, livestock, and organic farming.



**Sports**

Sports is a course for sport professionals and enthusiasts who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components. Career Paths: Sports addresses topics including the field of play, rules of play, equipment, players, and leagues for the world's most popular sports.



**Secretarial**

Secretarial is a new educational resource for secretarial professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step Instruction. Career Paths English: Secretarial addresses topics including office equipment, bookkeeping, business correspondence, communications, and computers.



**Beauty Salon**

Beauty Salon is a course for salon professionals who want to improve their English communication skills in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components. Career Paths: Beauty Salon addresses topics including customer interface, hairstyles, perms, hair colouring, and manicures.



## Electrician

Electrician is a course for electrical professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts. Career Paths: Electrician addresses topics including electrical concepts, types of wires, electrical service entrances, installing appliances, and wire codes.

## Mechanics

Mechanics is a course for professional mechanics who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components. Career Paths: Mechanics addresses topics including hand tools, power tools, auto systems, maintenance, and body repair.



## Plumbing

Plumbing is a course for plumbing professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components: reading, listening, speaking, and writing. Career Paths: Plumbing addresses topics including common tools, pipes, appliance installations, septic systems, and troubleshooting problems.



Accredited by the  
**BRITISH COUNCIL**  
 for the teaching of English

**WE Bridge International offer a wide range of English for Specific Purposes courses (ESP) that will benefit executives, managers and academics who want to develop professional skills in a multi-cultural global market. The following pages give an outline of the ESP Career Path courses available.**

Clients can choose one of the Career Path packages we offer, or they can contact the academy for specially tailored courses to suit their particular needs. We offer:

1. General English 15 hours plus ESP 10 hours a week at £285 per week (minimum 2 weeks)
2. ESP 15 hours/week (a 3 week course) at £225 per week
3. ESP 15 hours/week plus 5 hours conversation per week at £270 per week
4. ESP 15 hours/week plus 10 hours exam preparation (Cambridge or IELTS exams) at £335 per week.

We have both the enthusiasm and the expertise to help students grow in industry and business focused goals.

Whatever the specific English objective, WE Bridge International can help.



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## Contact

Please contact us for more information or to receive a brochure:

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## Medical

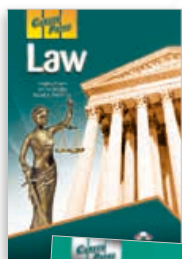
Medical is a course for medical professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components: reading, listening, speaking, and writing. Career Paths Medical addresses topics such as hospital employees, parts of the body, patient care, common illnesses, and career options.



## Nursing

Nursing is a course for nursing professionals. Reviewed by licensed nurses, it incorporates career-specific vocabulary and contexts into lessons that build professionals' workplace English skills. Each unit offers step-by-step instruction that immerses students in four language components: reading, listening, speaking, and writing. Career Paths: Nursing addresses topics including hospital departments, basic equipment, specific illnesses, nursing duties and career options.

## Law



Law is a course for legal professionals who want to improve their English communication skills in a work environment. Incorporating career-specific vocabulary and contexts, Career Paths: Law presents subject matter including basic legal concepts, court processes, legal billing, evidence, and international law.

## Finance



Finance is a course for finance professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components. Career Paths: Finance addresses topics including banking, investing, careers, business operations, and insurance.

## Navy

Navy is a course for people who are serving or intending to serve as naval professionals, and who want to improve their English communication skills in a profession-oriented environment. Incorporating career-specific vocabulary and contexts. Career Paths: Navy addresses topics including parts of a ship, nautical language, types of ships, weaponry, navigation, and more.

## Police

Police is a course for people who are serving or intending to serve as professionals in law enforcement, and who want to improve their English communication skills in a profession-oriented environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the key language components. Career Paths: Police addresses topics including: descriptions of people, vehicles and possessions; specific police operations; types of crime; police equipment; administration, organization and command; and many more.



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## Command & Control

Command & Control focuses on English language specifically related to the armed forces. It is a specialist course for people who are or wish to become military professionals.



## Civil Aviation

Civil Aviation is a course for aviation professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components. Civil Aviation addresses topics including parts of an aircraft, take-off procedures, en route events, landing procedures, and flight hazards



## Air Force

Air Force is course for people who are serving or intending to serve as professionals in the aerial division of the armed forces, and who want to improve their English communication skills in a profession-oriented environment. Career Paths: Air Force addresses topics including: the parts, types and functions of aircraft; air force organisation and training; the range of air force career specialisations; the types and characteristics of air force weaponry; air force tactics and strategy; and many more.



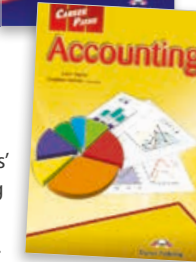
## Banking

Banking is a course for banking professionals who want to improve their English communication in a work environment incorporating career-specific vocabulary and contexts. Career Paths: Banking addresses topics including bank accounts, careers, online banking, types of banks, and regulation.



## Accounting

Accounting is a course for accounting professionals who want to improve their English communication skills in a work environment. Reviewed by accounting professionals, the series incorporates career-specific vocabulary and contexts into lessons that build students' working knowledge of English. Career Paths: Accounting addresses topics including bookkeeping, financial statements, taxes, career options, and office interactions.



## Hotels & Catering

Hotels and Catering is a course for hospitality professionals who want to improve their English communication skills in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components: reading, listening, speaking, and writing. Career Paths: Hotels and Catering addresses topics including hotel equipment, bookings, food and beverage services, security issues, and career options.



## Tourism

Tourism is a course for tourism professionals who want to improve their English communication skills in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction. Career Paths: Tourism presents subject matter including reservations, health concerns, money issues, tours, and career options.



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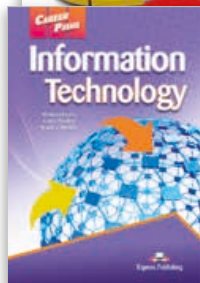
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## Business English

Business English is a course specially designed for business professionals who want to improve their English communication in a work environment incorporating career-specific vocabulary and contexts. Career Paths: Business English addresses topics including making introductions, salary information, doing business with different cultures, quality standards, and business strategy.

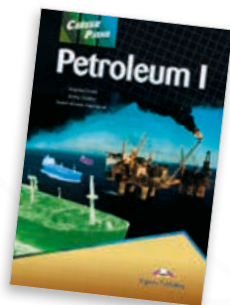


## Information Technology

Information Technology is a course for information technology professionals who want to improve their English communication skills in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components: reading, listening, speaking, and writing. Career Paths: Information Technology addresses topics including computer components, accessories, software, Internet security, web design, and the future of the industry.

## Petroleum

Petroleum is a course specially designed for petroleum industry professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, Career Paths: Petroleum addresses topics such as jobs in the industry, types of oil rigs, petroleum mapping, oil rig mechanical systems, and the drilling process.



## Electronics

Electronics is a course for electronics professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components. Career Paths: Electronics addresses topics including setting up a workspace, electrical safety, transistors, circuits, and reading diagrams.



## Engineering

Engineering is a course for engineering professionals who want to improve their English communication skills in a work environment. Incorporating career-specific vocabulary and contexts and reviewed by leaders within the engineering industry. Career Paths: Engineering addresses topics including tools, materials, numbers, engineering concepts, converting measurements, and career options.



## Construction 1 - Buildings

Construction I - Buildings is a course for construction professionals who want to improve their English communication in a work environment incorporating career-specific vocabulary and contexts. Career Paths: Construction I—Buildings addresses topics including tools, foundations, structures, roofs, and finishing.

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